

KEATON'S
Child Cancer
Alliance

Mission in MOTION



Keaton's 13th Annual Glow for Gold Gala - Viva Las Vegas... and Viva HOPE!

Keaton's 13th Annual Glow for Gold Gala, "Viva Las Vegas," was a jackpot night overflowing with **HOPE**, **GENEROSITY**, and most importantly... **LOVE**.

From the dazzling lights to the high-energy celebration, including Performance Painter David Garibaldi, the true magic in the room wasn't the glitz - it was the community coming together to stand boldly beside children battling cancer and the families who love them.

Together, we raised over \$320K to love and support child cancer warriors, their siblings, and caregivers.

BECAUSE OF OUR GENEROUS COMMUNITY.... Families like Andrew's, Rylee's, Kodiak's, and Evie's - when hearing the devastating words, "Your child has cancer" - have a vital community resource where they feel heard, understood, loved, and supported. That is the real winning hand. That is the ultimate jackpot. That is the power of community.

To our incredible **Sponsors, Donors, Guests, and Volunteers** - **THANK YOU** for going all in on Loving and Supporting Children with Cancer & Their Families. Because of you, what happens in Vegas doesn't stay in Vegas... it changes lives right here at home.

Special thanks to David Garibaldi, our Emcee, Ashley Sharp from CBS13, Freddie Silveria from FSA Auctions, Danielle Roe Events, Bayside Church, Alicia Kay Marketing, All Seasons Fine Catering In Sync Dance of Auburn, Dez Vision Photography, Digital Event Essentials, JS Media, Betty Marchbanks, One Balloon at a Time, Riverview Media Photography, and Snapshots by JJ, for all of their support in making this an unforgettable evening!

Thank you for being a part of our community that is a Beacon of Hope, offering **HOPE**, **STRENGTH**, and **HEALING** to families impacted by pediatric cancers!



Thank You To Our 2026 Glow for Gold Gala Sponsors

Your generosity fuels hope and creates real impact for children with cancer and their families across our region. Because of your support, families facing one of life's most difficult moments are met with compassion, care, and a community that walks alongside them every step of the way.

Because of You

When a family hears the words, "Your child has cancer," they are not alone. They have access to a vital support system where they feel heard, understood, and surrounded by love.

Through your partnership, our Family Navigator Program continues to grow - ensuring that no family fights alone.

This year, Keaton's Child Cancer Alliance will serve more than 450 children and their families, providing critical emotional, financial, and educational support throughout their journey.

Every dollar raised stays right here in Northern California, directly supporting local families when they need it most.

Your support makes all the difference.



13th Annual
GLOW FOR GOLD GALA

KEATON'S Child Cancer Alliance

VIVA LAS VEGAS

THANK YOU GALA SPONSORS

A Promise Kept...Honoring 28 Years of Hope



Twenty-nine years ago, a precious four-year-old boy named Keaton was diagnosed with Neuroblastoma. After a courageous nine-month battle, he gained his angel wings at just five years old on February 20, 1998.

On March 12, 1998, through an incredible act of love, his parents founded Keaton Raphael Memorial with a promise: that no child or family would ever face the childhood cancer journey alone.

Now 28 years later, Keaton's Child Cancer Alliance continues to carry that promise forward, walking alongside more than 2,800 young cancer warriors and their families, transforming fear into faith, loneliness into love, and heartbreak into hope.

Today, we honor Keaton's legacy and the beautiful mission born from his life. His story continues to inspire a movement of compassion, courage, and community.

A special thank you to David Garibaldi for creating a breathtaking painting of Keaton, now permanently displayed in our Family Wellness Center, where his legacy will continue to inspire every family who walks through our doors.



Meeting Everyday Needs



Sometimes, the most essential items make the biggest difference. Thanks to the generosity of **The Alliance: Defending the Cause of Kids & Families**, we were able to provide diapers to four families navigating childhood cancer, helping ease one small but important piece of their daily burden.

Support like this allows families to focus less on immediate needs and more on what matters most: caring for their child.

We're grateful to partner with organizations who show up in such meaningful ways for our community.

A Conversation That Inspires Hope

Recent Episodes



Jan. 28, 2026
"Your Child Has Cancer": How Keaton's Child Cancer Alliance Softens Those Words.
I would love to hear your thoughts on this episode. Please send me a text... In this episode, I meet with Jessica Alonso, Executive Director of Keaton's Child Cancer Alliance, to share the full story behind an organization committed to one promise: no family should face childhood cancer alone. Jess...



THE NON PROFIT PODCAST NETWORK
AMPLIFYING STORIES. GENERATING IMPACT.

KEATON'S Child Cancer Alliance

What does it truly mean to support families navigating childhood cancer - and how can a community come together to make a lasting impact?

Our Executive Director, Jessica Alonso, recently joined Jeff Holden, Founder and Host of The Nonprofit Podcast Network, for a powerful and heartfelt conversation. Together, they explore the mission of Keaton's Child Cancer Alliance and the meaningful ways community, compassion, and connection are helping families facing childhood cancer feel supported every step of the way.

This inspiring discussion offers a deeper look at the impact of our work and the strength of the families we serve. We invite you to listen by scanning the QR code and be part of the story.



Creating Moments of Joy and Connection



Evenings like attending a Harlem Globetrotters game are made possible through the generosity of partners who believe in the importance of joy, connection, and shared experiences.

Because of their support, the families we serve are given a meaningful opportunity to step away from the challenges of childhood cancer and simply enjoy time together - laughing, cheering, and creating lasting memories.

We are especially grateful for partners like **Monte Cristo Communities** and **NorthRock Partners**, whose commitment helps transform special outings into unforgettable experiences. Their support is a powerful reminder to our families that they are seen, supported, and never alone on this journey.

What an Amazing Game!



From Warrior Brett's Parents: "From facing the Lakers in incredible seats to getting the win and lighting the beam, it was a night we'll never forget. This journey has so many tough moments, and being able to drop everything and do something so special and normal for our family, like a Kings game (minus the suite), meant more than we can say.

Thank you for giving us a taste of normal life again. An unforgettable night doing what we love, together as a family, cheering our Kings to a W. The kids felt so seen and celebrated. We are overflowing with gratitude for our Family Navigator, Betty, the generous donor of this suite, and the Keaton's Child Cancer Alliance. Already manifesting many more nights like this!"

Finding Joy in Time Together



At Keaton's Child Cancer Alliance Family Wellness Center, meaningful moments of connection continue to unfold through simple, joy-filled activities - crafts, puzzles, laughter, and play. These shared experiences create space for families to relax, connect, and just enjoy being together.

We are also grateful for the continued support of Taro Arai, Founder of Mikuni Japanese Restaurant and Sushi Bar, whose generosity and dedication to our families make a lasting impact.

Moments like these are a powerful reminder that healing and hope grow through connection, care, and community.

RCSD Young Hearts, Big Impact



Our hearts are full as we celebrate the incredible generosity of local students Mia and Payton from RCSD Eich, who turned a school project into something truly meaningful. Through their initiative, they raised over \$1,000 to purchase toys for children served by Keaton's Child Cancer Alliance.

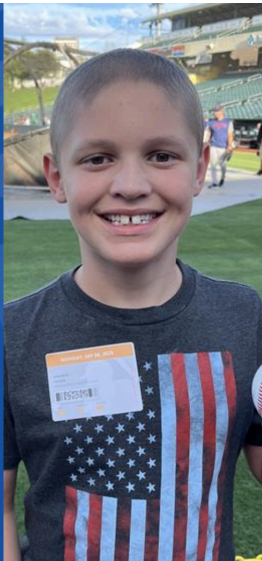
Because of their thoughtfulness and dedication, children facing cancer will experience moments of joy, comfort, and play when they need it most.

We are deeply inspired by these young changemakers and the many youth in our community who continue to show that compassion knows no age.



MARK YOUR CALENDAR!

Big Day of Giving MAY 7



Fueling Hope
for Child Cancer Warriors,
their Families & Caregivers



~ Keaton's Kiddo Andrew
Stage 3 Large B Cell Lymphoma

Big Day of Giving, Thursday, May 7th

As more families are referred to Keaton's Child Cancer Alliance each year, the need for supportive services across our region continues to grow.

This **Big Day of Giving**, you can help **Fuel Hope** for children battling cancer and their families - providing essential support like transportation to treatment, groceries during hospital stays, and critical financial assistance when it's needed most.

Your gift supports not just the child, but their siblings and caregivers, reminding them they are never alone on this journey.

Make your gift between April 23 and May 7
BigDayOfGiving.org/Organization/KeatonsChildCancerAlliance.

29th Annual KEATON'S Child Cancer Alliance CHIPPING AWAY AT CHILDHOOD CANCER®

All Proceeds Benefit Children Fighting Cancer In Our Region

FRIDAY MAY 15
THE RIDGE GOLF COURSE & EVENT CENTER, AUBURN, CA

SHOTGUN START AT 10:00 AM
REGISTRATION OPEN AT: 8:30 AM

ULTIMATE GOLFER PACKAGE: TOURNAMENT PRIZES
SPONSORSHIP OPPORTUNITIES TO RESERVE YOUR FOURSONE
UNIQUE WAYS TO PROMOTE YOUR BUSINESS ON COURSE

FOR MORE INFO: CONTACT SONYA SILVA at 916.801.0849 | Sonya.Silva@ChildCancer.org

COME GOLF AND SUPPORT FAMILIES IN OUR REGION FIGHTING CHILDHOOD CANCER

29th Annual "Chipping Away at Childhood Cancer" Golf Tournament

Show Your Love and Support to Children and Families Battling Cancer in our Region at Keaton's 29th annual Chipping Away at Childhood Cancer Golf Tournament Friday, May 15th, at The Ridge Golf Course & Events Center, Auburn, CA.

Experience an 18-hole activation with food, beverages, and games throughout the fun-filled day!

Reserve your foursome today as this event is sure to sell out fast!

Proceeds help provide financial, emotional, and educational support to children with cancer and their families.

Contact Sonya Silva at Sonya.Silva@ChildCancer.org or call her at 916.801.0849.

Sponsorship details are available at ChildCancer.Org/Golf.

KEATON'S Child Cancer Alliance

INAUGURAL CHILDHOOD CANCER AWARENESS WALK

GOLD HOPE WALK
WHERE UNITY SHINES & HOPE THRIVES!

Keaton's Inaugural Gold Hope Walk Saturday, September 12th

Join us for a morning filled with connection, purpose, and hope at Keaton's Inaugural Gold Hope Walk – Childhood Cancer Awareness Walk.

Together, we'll walk in honor, in remembrance, and in support of children and families facing childhood cancer.

- Saturday, September 12, 2026
- William Land Park, Sacramento, CA
- Check-In Opens at 8:30 am, Walk begins at 9:00 am

This walk is more than an event – it's a movement of unity, love, and unwavering support.

Join and Fundraise with us at: GiveButter.com/Keatons-2026-Gold-Hope-Walk

Contact Sonya Silva at Sonya.Silva@ChildCancer.org or call her at 916.801.0849 for more information.

Our Mission in Motion is made possible thanks to our Annual Partners

Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or email her at Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional details.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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