

KEATON'S  
Child Cancer  
Alliance

# Mission in MOTION



## Bringing Holiday Joy to Our Brave Warriors & Their Families

The holiday season was filled with joy, love, and the power of community. Our Annual **Holly Jolly Celebration**, in partnership with Bayside Church Granite Bay, welcomed over 400 guests for a magical evening where child cancer warriors and their families could laugh, connect, and simply be together, free from worry and wrapped in holiday cheer.

From crafts, music, and sweet treats to superheroes, princesses, family photos, and a special visit from Santa, every moment was created with love and intention.

Thank you to our host Bayside Church Granite Bay and to Kids Helping Kids Sacramento, In Sync Dance of Auburn, UC Davis Comprehensive Cancer Center, The Magic Family of Clowns, 501st Legion – Central California Garrison, DezVision Photography, Bibbidi Bobbidi Bridget, League of Heroes Inspired, Kaiser Permanente, Alicia Kay Marketing, Chick-fil-A Granite Bay, Chinto's Tacos, First Tech Federal Credit Union, Delta Dental, Lakeshore Learning Express, See's Candies, Shine with Purpose, Jackson Laboratory, National Charity League, Young Men's Service League, Snapshots by JJ, and the many dedicated volunteers who made this celebration possible.

The magic extended beyond one night through generous stocking donations from Our Savior Lutheran Church of Auburn and Shine with Purpose, along with our Holiday Adopt-A-Family Program, which served over 140 children and family members and distributed more than 3,000 gifts to families in need.

Thank you to our families, sponsors, community partners, and volunteers. Your generosity brought hope, joy, and comfort to so many during the holiday season.





## Milagros Rings the Bell!



In Early December, we had the privilege of celebrating a moment this family has **waited for more than 2.5 years**. **Milagros**, a true warrior filled with courage and light, **officially rang the bell to mark the end of her treatment**. The room was filled with joy, tears, pride, and so much love as her family, care team, and our Keaton's staff gathered around her for this unforgettable milestone.

Her mom shared a heartfelt message that truly reminds us why we do what we do: ***"Without Keaton's help, I'm not sure how we would have fought this battle. You wonderful ladies have been here during our hardest time, and every check-in and follow-up means so much. Thank you for helping us navigate transportation to get to and from treatment and for supporting us with food. I thank this organization so much."***

Throughout their journey, we have watched this family face challenge after challenge with strength and perseverance. From long hospital stays to early morning appointments and difficult days filled with uncertainty, they continued to **push forward with hope**. Being able to stand beside them during this chapter and now celebrate this victory is an honor we will always cherish.

Being a part of this milestone was a reminder of the **power of community, compassion, and support**. We are **so proud of Milagros and her family**, and we cannot wait to see all the beautiful things that lie ahead for her.

## Operation Gobble 2025



This Thanksgiving season reminded us of the **power of community** and the impact we can make when we come together. Our team had the opportunity to connect with families in a meaningful way through our Operation Gobble Program.

Our **Family Navigators delivered Thanksgiving meals** throughout the community. Thanks to this effort, **33 families**, including **140 individuals**, were able to enjoy a warm Thanksgiving meal together this year.

Experiences like these remind us why we do this work and how much it can make a difference in families' lives. **Each delivery brought a moment of connection, a smile, or a sense of relief from a family doing their best during a challenging time**. It is an honor to be welcomed into their lives and to offer support that brings comfort and hope.

We want to extend a heartfelt thank-you to The **Church of Jesus Christ - Roseville** and **Raley's** for their generosity and partnership. Their support made this possible and ensured that families facing hardships still feel cared for and uplifted.

**Together, we are making a meaningful difference.**

## Fast Pitch



On November 17<sup>th</sup>, Keaton's Child Cancer Alliance had the privilege of participating in the **Sacramento Venture Philanthropy - SVP Fast Pitch**, and we are thrilled to share that out of 50+ nonprofits, our Executive Director **Jessica Alonso** earned **2nd place** while sharing our Keaton's mission.

We're deeply grateful for the support and guidance of our amazing coaches, Ryan Renteria and Linda Bigler, who helped strengthen our message and impact throughout this journey.

What an amazing opportunity to bring **awareness and support to the children and families we serve**. Congratulations to all the finalists, and a huge thank-you to **SVP** for creating a platform that amplifies impact across our region.

**Watch the video** and then help us spread the message by sharing it with your community.

Together, we can lift up children and teens battling cancer and ensure no family walks this journey alone.





## Lights, Camera, Action!



Something *extra special* happened at Keaton's Family Wellness Center - our very first **commercial** was filmed!

Our brave Keaton's Kiddo **Arya**, joined by Super Siblings **Araz** and **Catalina**, and their amazing Warrior Mom **Lorina**, brought all the smiles, laughter, and love to the set as we shared what Keaton's Child Cancer Alliance is all about - providing hope for families facing childhood cancer.

A huge shoutout to KJ 2 Productions for capturing every heartfelt moment and helping us share our mission with the world. We appreciate the gift of your time and talents!

Please scan the QR code to watch and share!



## A Mother's Perspective



"I remember the first time Charlie was allowed to leave his hospital room in August of 2023. He stopped in the hallway and saw the bell hanging on the wall. He stared at it in awe, and in that moment, he knew one day it would be his turn. From then on, he talked about that bell constantly - asking when he would be able to ring it, imagining the day, and longing for it with his whole heart.

So many times, I caught him watching videos of other kids ringing the bell - some who had finished treatment, others fighting alongside him. He would sit quietly, eyes locked on the screen, absorbing every celebration like it was fuel for his own dream. For 844 days, he held onto that hope. For 844 days, he dreamed of his three rings.

Getting to this point was emotional beyond words. The worry-filled days, the nights spent praying for strength, the moments where hope was the only thing we could cling to - it all led here. So when Charlie finally rang the victory bell after completing high-risk treatment for B-Cell Acute Lymphoblastic Leukemia, every emotion we carried came rushing out at once.

The bell was loud, clear, and powerful - but the journey to earn those three rings was even louder. Hearing it echo through the halls was overwhelming... tears, relief, gratitude, and the deep ache of everything it took to reach this moment. We weren't just hearing a bell - we were feeling every second, every battle, every ounce of courage it represented.

He didn't just ring the bell. He rang in victory." ~ Sarah, Mother of Charlie, Acute Lymphoblastic Leukemia B-Cell Warrior

## KHK Holly Jolly Toy Drive



Our hearts are overflowing with gratitude for **Kids Helping Kids Sacramento**!

Their amazing "Holly Jolly" Gift Drive brought the true spirit of the season to life, collecting **over 250 toys** for child cancer warriors and their siblings served by Keaton's Child Cancer Alliance.

These thoughtful, compassionate students truly have hearts of gold. Their kindness brings joy, comfort, and countless smiles to children facing unimaginable challenges and to the families and caregivers walking alongside them.

Thank you for choosing to spread hope, love, and light when it matters most. **We are so thankful to partner with Kids Helping Kids Sacramento and to witness the powerful impact of young hearts helping other kids.**

## Bikes for the Brave



We are incredibly thankful for our Alliance Partner, **Bayside Church Granite Bay**.

Their generous gift of **75 bikes** for Keaton's Kiddos and their siblings brought pure joy, excitement, and smiles that will last far beyond the holiday season. Moments like these remind our families that they are seen, supported, and deeply cared for during their journey.

Special thanks to our Keaton's Supporter, Rex, Blood Cancer United, and the Rylee Grace Foundation for their generous donations totaling 16 bikes. Thank you for helping us create unforgettable childhood memories and for riding alongside children and families impacted by pediatric cancer. Your compassion truly makes a difference.





# MARK YOUR CALENDAR!



## Keaton's 13th Annual Glow for Gold Gala Featuring World-Renowned Artist David Garibaldi

Join us for an unforgettable evening of inspiration, entertainment, and community as we come together to shine hope and strength for children with cancer and their families.

- **Saturday, February 28, 2026**
- Bayside Church Blue Oaks Campus | Roseville, California 95678

The 13th Annual Glow for Gold Gala is more than just a celebration - it's a chance to make a difference. Funds raised will provide vital emotional, financial, and educational support to more than 450 local families navigating childhood cancer.

Visit [ChildCancer.Org/Gala](http://ChildCancer.Org/Gala) for sponsorship opportunities and details. Contact Sonya Silva, **916.801.0849** / [Sonya.Silva@ChildCancer.org](mailto:Sonya.Silva@ChildCancer.org) to be part of Keaton's 13<sup>th</sup> Annual Glow for Gold Gala!



## Keaton's "Brave the Shave" ~ Fundraising for Pediatric Cancer Research

Keaton's Child Cancer Alliance is proud to partner with the St. Baldrick's Foundation to help Conquer Childhood Cancer through our annual Brave the Shave events. Funds raised support critical pediatric cancer research through the St. Baldrick's Foundation and partnering hospitals.

Get involved by shaving your head, becoming a Trimee by donating 8+ inches of hair, fundraising or donating, or simply sharing the mission.

Register today at [GetBald.com](http://GetBald.com) & join us:  
• **Saturday, March 14, 2026** | 1:00-3:30PM  
Westfield Galleria at Roseville

• **Monday, March 23, 2026** | 5:30-8:00 PM  
BJ's Restaurant & Brewhouse - Elk Grove

For questions, contact Alicia Shrum at [Alicia.Shrum@ChildCancer.org](mailto:Alicia.Shrum@ChildCancer.org) or **916.208.0187**.



## 29th Annual "Chipping Away at Childhood Cancer" Golf Tournament

Show Your Love and Support to Children and Families Battling Cancer in our Region at Keaton's 29th annual Chipping Away at Childhood Cancer Golf Tournament Friday, May 15th, at The Ridge Golf Course & Events Center, Auburn, CA.

Experience an 18-hole activation with food, beverages, and games throughout the fun-filled day!

Reserve your foursome today as this event is sure to sell out fast!

Proceeds help provide financial, emotional, and educational support to children with cancer and their families.

Contact Sonya Silva at [Sonya.Silva@ChildCancer.org](mailto:Sonya.Silva@ChildCancer.org) or call her at **916.801.0849**.

Sponsorship details are available at [ChildCancer.Org/Golf](http://ChildCancer.Org/Golf).

## Our Mission in Motion is made possible thanks to our Annual Partners



## Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

If you are interested in volunteering, please contact Melinda, Director of Operations, at **916-757-6136** or email her at [Melinda.Sober@ChildCancer.org](mailto:Melinda.Sober@ChildCancer.org).

Visit [ChildCancer.org/GetInvolved/Volunteers](http://ChildCancer.org/GetInvolved/Volunteers) for additional details.

## Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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