

KEATON'S
Child Cancer
Alliance

Mission in MOTION



TOGETHER, WE MADE A DIFFERENCE DURING CHILDHOOD CANCER AWARENESS MONTH

This September, during Childhood Cancer Awareness Month, our community came together with one shared purpose - to bring **Hope, Strength, and Healing** to children bravely battling cancer and their families.

Every three minutes, a parent hears the terrifying words: "Your child has cancer." In that moment, life changes forever. At Keaton's Child Cancer Alliance, we stand beside these families, ensuring that no one walks this journey alone. And it's because of **you** - our compassionate community - that we can offer comfort, support, and hope when it's needed most.

From lacing up bowling shoes to Strike Out Kids' Cancers, to joining our Six-Pack with a Purpose fundraiser with **Jimboy's Tacos**, scooping up support with **Leatherby's Family Creamery**, buying books with **Barnes & Noble**, slicing out childhood cancer with **Old Town Pizza**, donating, volunteering, and spreading awareness - **every act of kindness made an impact.**

We are deeply grateful for every partner, participant, and supporter who joined us in making a difference. Together, we are creating brighter days - one child, one family, and one act of hope at a time.

Let's continue this momentum and keep shining light into the lives of those who need it most.



Meet Keaton's Childhood Cancer Awareness Ambassadors



Nathan, 12 years old

Nathan's journey began in June 2023 when his family received the devastating news that he had been diagnosed with Medulloblastoma, a form of brain cancer. It started with severe headaches and vomiting, which quickly led to brain surgery, followed by radiation and chemotherapy that lasted nearly a year. It was an incredibly tough season, but also one filled with unexpected blessings and miracles.

Through it all, Nathan has shown remarkable strength. He stays positive, always quick to share kindness and love with others. One of his favorite things is buying toys for other children in the hospital – often wanting to use his own money to do so.

Sadly, in January 2025, their world was shaken again when they learned that his cancer had returned. As his parents met with doctors to explore treatment options, Nathan's spirit never wavered. With unwavering determination, he said, **"I beat it before, I can do it again."** Continue to read Nathan's story at ChildCancer.org/Nathan.



Milagros, 7 years old

When Milagros was just 5 years old, her family's life changed forever. In August of 2023, she was diagnosed with Acute Lymphoblastic Leukemia (ALL), the most common type of childhood cancer.

The road to diagnosis was confusing and frightening. At first, doctors thought Milagros simply had low iron levels. She was given medication to raise her iron, but at her follow-up appointment, her levels had dropped even further. Soon after, Milagros began experiencing fever, stomach pain, and fatigue, signs that something more serious was wrong. More tests revealed the devastating truth: she had leukemia.

"When the doctors told me Milagros had leukemia, it felt like the worst day of my life," her mother recalls. "I felt like I was going to die. You hear that word and think only the worst." Continue to read Milagros' story at ChildCancer.org/Milagros.



Isa, 6 years old

On August 2, 2022, at just 3 years old, Isa was diagnosed with ALL (Acute Lymphoblastic Leukemia). In the weeks leading up to his diagnosis, his mom noticed that something wasn't quite right. After several ER visits, doctors finally ordered bloodwork, and Isa's cancer journey began.

Being diagnosed during the summer meant Isa couldn't return to preschool that year. Instead, his days were filled with hospital stays, video calls with friends and family, and countless procedures. Despite the challenges – especially struggles with his weight – Isa rarely complained. He faced each step with courage and resilience.

Warrior mom Jaleesa shares, **"He was a rockstar and the strongest kid. His positive attitude helped us through our low times."** Continue to read Isa's story at ChildCancer.org/Isa.

Keaton's 2nd Annual Galactic Spectacular



Our 2nd Annual **Galactic Spectacular** at Denio's was truly out of this world! Thanks to you, the Force of hope shined brighter than ever for Childhood Cancer Awareness!

From the **501st Legion - Central California Garrison** bringing the galaxy to life, to **Tinker Bell** sprinkling magic, **Jas' balloon creations**, **Las Hijas de María's** breathtaking Baile Folklórico, and our brave Keaton's warrior Lupita inspiring us all - every moment was stellar.

We are beyond grateful to our volunteers, our **real-life Rebel Alliance**, and community heroes, including **National Charity League - Granite Bay & South Placer Chapters**, **Boys Team Charity**, **Latino Leadership Council**, **New York Life**, and our hosts **Denio's Farmers Market & Swap Meet** - your teamwork made the magic happen.

To our entire community: thank you for showing families battling childhood cancer that #TogetherWeFight. Your support lights the way and proves that no family faces this journey alone.



WAYS TO CONTINUE TO GLOW GOLD & SUPPORT ALL YEAR

Childhood Cancer Warriors, their siblings, caregivers, and families need our love and support throughout their journey, and beyond. Please join in continuing to show your love and support as we #GlowGold to ensure that no child or family navigates this journey alone. Together, we can keep hope alive every day of the year!

Become A Champion of Love:
Enroll at ChildCancer.org/Donate in monthly giving of \$25 & support a family for less than \$1 per day!

Adopt A Keaton's Family:
Bring hope & holiday magic to families! Become a Holiday Adopt-A-Family Sponsor at ChildCancer.org/Feature/Adopt-A-family/

Host a Hope Chest Toy Drive:
Host a donation drive with items from our Amazon Wish List for youth 0-18 at ChildCancer.org/Donate.

Volunteer Your Time:
Join us at events, programs, or community initiatives throughout the year. Sign up at ChildCancer.org/Volunteer & help create lasting memories for our kids and families.

Striking out Kids' Cancers!

Thank You for Striking Out Kids' Cancers!

Thanks to your incredible generosity, our **Strike Out Kids' Cancers Bowling Fundraiser** was a tremendous success - raising **over \$22,000** to support children with cancer and their families!

This amazing impact would not have been possible without our community of sponsors, donors, volunteers, and supporters who came together to make a difference.

Thank you to our Sponsors and Partners: NorthRock Partners, UC Davis Health Comprehensive Cancer Center, Sierra Health Foundation, Future Automotive Group, Insights Counseling Group, Dez Vision Photography, and Old Town Pizza. Your generosity and partnership help bring light and hope to families navigating the childhood cancer journey.

A special thank you to our venue host - **Foothills Bowl in Auburn**. Thank you for once again welcoming our families and community with open arms and helping us create a fun-filled day of strikes, smiles, and support!

With your support, Keaton's Child Cancer Alliance can continue providing **critical financial, emotional, and educational support** to children with cancer and their families. Every frame bowled, every donation made, and every volunteer hour shared brings hope to families navigating the unimaginable.

Together, We're Striking Out Kids' Cancers! Your compassion and generosity remind our families that they are never alone.

Scan to see Event Photos & Highlights



Home Run for Hope: Thank You, Athletics!

Thank you to the **Athletics** for selecting Keaton's Child Cancer Alliance as your **Nonprofit of the Game** during the **Childhood Cancer Awareness Game!**

Our Keaton's Kiddos and their families were thrilled to experience such unforgettable moments - from pitching practice, standing on the field during the National Anthem, and leading the crowd with "Let's Play Ball," to the very special **First Pitch** thrown by sibling, Willow in honor of her baby brother, **Mighty Mateo, Forever 1 year old.**

"We had a wonderful time at Childhood Cancer Awareness Night on September 8, when the A's took on the Red Sox. Our son had so much fun and made lasting memories. Thank you to Keaton's Child Cancer Alliance and the A's for making this special day possible for him and for families like ours."

These opportunities bring joy, healing, and lasting memories for families navigating the childhood cancer journey. We are so grateful for this partnership in raising awareness and supporting local children with cancer, their siblings, and caregivers. **Thank you to the Athletics for their commitment to our community beyond the baseball diamond.**



Stronger Together ~ Thanking Our #GlowGold Community Partners





MARK YOUR CALENDAR!

BRIGHTEN THE HOLIDAYS FOR CHILD CANCER WARRIOR FAMILIES!

with
KEATON'S Child Cancer Alliance



Share the Magic of the Season!

Make this holiday season unforgettable for children battling cancer and their families.

Join us in spreading joy, hope, and love through **Keaton's Holiday Adopt-A-Family Program** - a cherished tradition that brings comfort and holiday cheer to families facing the unimaginable challenges of childhood cancer.

As a sponsor, you'll be matched with a Keaton's Family and receive their children's holiday wish lists. Along with thoughtful gifts, families also receive essential support like gas and food cards - helping lift both hearts and burdens during this special time of year.

Be part of the magic. Sign up today at ChildCancer.org/Feature/Adopt-A-Family or call **916.784.6786** to learn more.

Together, let's make spirits bright!



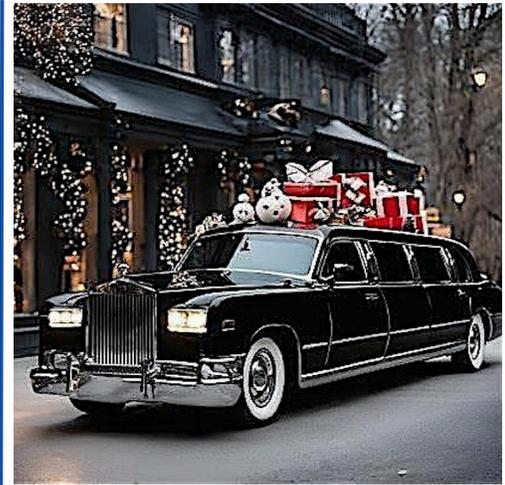
Keaton's 13th Annual Glow for Gold Gala Featuring World-Renowned Artist David Garibaldi

Join us for an unforgettable evening of inspiration, entertainment, and community as we come together to shine hope and strength for children with cancer and their families.

- **Saturday, February 28, 2026**
- Bayside Church Blue Oaks Campus | Roseville, California 95678

The 13th Annual Glow for Gold Gala is more than just a celebration - it's a chance to make a difference. Funds raised will provide vital emotional, financial, and educational support to more than 450 local families navigating childhood cancer.

Visit ChildCancer.org/Gala for sponsorship opportunities and details. Contact Sonya Silva, **916.801.0849** / Sonya.Silva@ChildCancer.org to be part of Keaton's 13th Annual Glow for Gold Gala!



Fill the Limo Toy Drive!

Be part of the magic - help fill a limo with toys for children in need this holiday season!

The CONNECTIONS Group invites you to the **3rd Annual Fill the Limo Toy Drive!** This fun-filled event aims to spread holiday cheer to children in need.

BRING A NEW, UNWRAPPED TOY TO PLACE IN THE LIMO!

- **Saturday, November 15, 2025**
4PM- 7PM
- **Martin's Famous Street Tacos**
11344 Coloma Road #Unit 205
Gold River, CA 95670

Let's come together as a community and make a difference in the lives of these children. Don't miss out on this opportunity to give back and make someone's holiday a little brighter.

Our Mission in Motion is made possible thanks to our Annual Partners



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

If you are interested in volunteering, please contact Melinda, Director of Operations, at **916-757-6136** or email her at Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional details.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



2150 Douglas Blvd., Ste 100, Roseville, CA 95661

916.784.6786

ChildCancer.org