

KEATON'S Child Cancer Alliance

13th Annual

GLOW FOR GOLD GALA

VIVA LAS VEGAS

Featuring David Garibaldi

SATURDAY, FEBRUARY 28, 2026 | 5:00 PM

SPONSORSHIP OPPORTUNITIES

GALA SPONSOR BENEFITS	Presenting High Roller \$20,000	Vegas Elite \$10,000	Royal Flush \$5,000	Jackpot \$2,500	Lucky 7 \$1,500
Exclusivity	●				
Speaking Opportunity during Program	●				
Logo Included in Event Promotions	●				
Logo on Bidder Paddle	●				
Ad in Event Program	1 page	1/2 page	1/4 page		
Logo on Event Giving Platform	●	●	●	●	●
Recognition From Stage	●	●	●	●	●
Recognition on Event Website & Eblasts	Logo	Logo	Logo	Logo	Logo
Recognition in Newsletter & Annual Report	●	●	●	●	●
Recognition in Program	Logo	Logo	Logo	Logo	Logo
Recognition During Slideshow	Full slide	1/2 slide	Logo	Logo	Logo
Social Media Post	5	4	3	2	1
Reserved Table(s) of 8	2	2	1	1	1/2

PLEASE JOIN US FOR AN EVENING OF HOPE - LOVING AND SUPPORTING CHILDREN WITH CANCER & THEIR FAMILIES

For more information, contact
Sonya Silva at (916) 801-0849 or
Sonya.Silva@ChildCancer.org

Keaton's Child Cancer Alliance's annual
cost of providing programs and
services for a newly diagnosed child
averages \$3,300.

*Sponsorships must be confirmed by
Friday, January 16, 2026*

Your sponsorship helps 450
children fighting cancer
this year.

ChildCancer.org/Gala



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Exclusive Experience Sponsor Opportunities

Limited to one sponsor per opportunity

Ace of Spades Entertainment Sponsor - \$10,000

- Logo on Event Giving Platform
- ½ page Ad in Event Program
- Recognition from Stage
- Logo Recognition on Event Website & Eblasts
- Recognition in Newsletter & Annual Report
- Logo Recognition in Program
- ½ slide Recognition During Slideshow
- Four Social Media Posts
- Two Reserved Tables of 8

Lucky Card Sponsor - \$2,000

- Logo on Lucky Card Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2026 Glow for Gold Gala

Top Shelf Cocktail Sponsor - \$2,000

- Logo Featured on Cocktail Reception Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2026 Glow for Gold Gala

Golden Entrance Sponsor - \$2,000

- Logo on Check-In Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2026 Glow for Gold Gala

Red Carpet Moment Sponsor - \$2,000

- Logo on Photo Booth Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2026 Glow for Gold Gala

House of Bids Sponsor - \$2,000

- Logo on Silent Auction Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2026 Glow for Gold Gala

Viva Glow After Party Sponsor - \$2,000

- Logo on After Glow Party Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2026 Glow for Gold Gala

All Proceeds Benefit Children With Cancer In Our Region

ChildCancer.org/Gala