

KEATON'S  
Child Cancer  
Alliance

# Mission in MOTION



## WILD ABOUT HOPE: A DAY AT THE ZOO

What a **WILD** day at the Sacramento Zoo with our Keaton's Child Cancer Alliance families!

Our hearts are bursting seeing our amazing KCCA siblings light up with laughter, smiles, and unforgettable memories. From up-close animal encounters to hands-on fun, these superstar siblings got a day that was all about them - and they shined!

Big ROARS of gratitude to our incredible partners who made this day possible:

Thank you for welcoming our families with open arms and open hearts! **The Optimist Club of Country Club** - Your support made the magic happen! **Chick-fil-A Delta Shores** - Fueling our little adventurers with tasty lunches! **League of Heroes Inspired** - Thank you for bringing BIG inspiration to our warriors!

This special day gave siblings - who often walk quietly beside their brother or sister's cancer journey - a chance to be seen, celebrated, and loved.

To every family who joined us, THANK YOU. And to our incredible siblings - you are true heroes, and we're so proud of your strength, courage, and joy!





Annual Back-to-School Bash Brings Smiles, Laughter, and Connection!



On **July 22nd**, Keaton's Child Cancer Alliance Family Wellness Center was buzzing with excitement as we welcomed families for our **Annual Back-to-School Bash!** This special day was filled with **smiles, laughter, and joy** as children prepared for the upcoming school year.

For many of our families, the financial and emotional toll of a childhood cancer diagnosis can make preparing for a new school year incredibly challenging. Between medical bills, time away from work, and the daily demands of treatment, purchasing school supplies often falls low on the list of what's possible.

This event not only relieves a practical burden, but also **restores a sense of normalcy, confidence, and excitement** for children returning to school. It sends a powerful message - they are loved, supported, celebrated, and not alone in their journey.

**Families gathered** to pick up essential school supplies, enjoy refreshing popsicles, and spend quality time together. Seeing children and their siblings share in the fun reminded us that **moments of connection and joy are at the heart of our mission** to support entire families through every step of their health journeys.

We are deeply grateful to our community partners who helped impact 160 children this year:

**Bayside Church Adventure Campus & Shine with Purpose** - Donated fully-stocked backpacks, ensuring kids start the school year with confidence and all the supplies they need. **Church of Latter-Day Saints** - Provided colorful, durable lunchboxes that brought huge smiles to children's faces. **Delta Dental** - Supplied special care packs to help families maintain their oral health and wellness.

**Events like these are made possible by the generosity of our Alliance Partners, the community, and our volunteers.** Your continued support allows us to provide emotional, educational, and financial resources to children with cancer and their families - bringing hope and encouragement along the way.

Stay tuned for more heartwarming events as we keep creating bright moments for these incredible families!

Thank You California Bank & Trust



We are honored and deeply grateful to be selected as the **Silver Small Business Community Champion** at the **2025 CB&T Top Small Businesses in Sacramento Awards Celebration!**

Thank you to **California Bank & Trust** for recognizing Keaton's Child Cancer Alliance and to our incredible community for your unwavering support. This award is a reflection of the strength, courage, and resilience of the children and families we serve every day.

**Together, we are making a difference.**

Stronger Together



A heartfelt **THANK YOU** to **UC Davis Comprehensive Cancer Center** for highlighting **Keaton's Kiddo Eddy** and shining a light on our brand new **Family Wellness Center** - a healing sanctuary filled with warmth, comfort, and hope for the families who need it most.

We are honored to walk alongside you in supporting child cancer warriors, their families, and caregivers every step of the way. Please scan the QR code to read the article.



Together We Are Making A Difference

To date in 2025, we have loved and supported 533 childhood cancer patients, 1,320 siblings, and 978 caregivers. The impact on all children and families served during this second quarter includes:

|   |  |   |  |   |
|---|--|---|--|---|
| <p>Family Connect Program</p> <p><b>2,061</b></p> <p>individuals impacted</p> | <p>Financial Assistance Program</p> <p><b>\$46K+</b></p> <p>provided</p> | <p>Joy-Filled Experiences</p> <p><b>511</b></p> <p>individuals impacted</p> | <p>Nutritional Aid Program</p> <p><b>131</b></p> <p>individuals impacted</p> | <p>Travel Solutions Program</p> <p><b>155</b></p> <p>individuals impacted</p> |
|---|--|---|--|---|



## Meet Keaton's Kiddo Malachi



At 18 years old Malachi is the kind of kid who lights up a room with his smile and keeps you laughing with his quick wit. He loves sports, video games, and just being with his friends. But right now, Malachi is facing something no teenager should have to - a rare and aggressive cancer called **myxoid pleomorphic liposarcoma**.

At an age where most kids are thinking about college and their next big adventure, Malachi is thinking about treatments, hospital stays, and fighting for his future. But what's incredible is this: Malachi is still choosing to live fully. He's choosing joy. He's choosing moments.

That's where Keaton's Child Cancer Alliance comes in. Our mission is simple but powerful - we create **Moments with Love** for children fighting cancer. Not just treatment plans or support groups - *moments*. The kind that remind these kids that they're not defined by a diagnosis, but by who they are: brave, funny, kind, and full of life.

Recently, we were honored to bring one of those moments to Malachi through an unforgettable **Car Show experience** - a generous collaboration between **916 CnC, Mercedes-Benz of Sacramento**, and our Keaton's team. This event wasn't just about horsepower and chrome - it's about **community**. It's about showing Malachi that he's not alone, that hundreds of people are rallying to make sure he gets to feel celebrated, seen, and surrounded by love.

Thank you to Andrew of **ABC10** for being a part of this Moment of Love for Malachi and his family. We appreciate you sharing your heart of gold with us and for sharing Malachi's story.

We're not just sharing Malachi's story - we're inviting you to amplify it. Because stories like his deserve to be heard. Because shining a light on courage inspires hope in families everywhere who are walking similar roads.



## Keaton's Kiddo Isa Rings The Bell!



Six months ago, Keaton's Kiddo Isa celebrated an unforgettable milestone - **completing treatment and ringing the bell** with courage, joy, and his signature BIG SMILE!

Diagnosed with B-Cell Acute Lymphoblastic Leukemia, Isa faced every challenge with strength, resilience, and an unstoppable spirit. His enthusiasm is contagious, and his smile lights up every room!

**Isa, we are SO proud of you!** Your journey inspires us all, and we are beyond grateful to witness your joy and energy. Keep shining, warrior!



## Hope Delivered: Thank You for Supporting Our Teens



**A HUGE thank you to everyone who donated to our Teen Hope Chests** through our Amazon Wish List! Your generosity helps bring comfort and joy to Keaton's Teens as they navigate their new "normal."

These essentials make a BIG difference - and the need is ongoing. Your kindness means the world to these brave fighters and their families!

## Honoring June as National Cancer Survivors Month: A special message from Megann, Warrior Mom of Oliver, 6-year-old Cancer Survivor



"Give yourself grace. Stop blaming yourself- it wasn't your fault. Take time to cry and shut everyone out because if you don't, you'll crack on the side of the freeway and break down.

Feel everything even when it's bad, but especially when it's good. Take every win (even the small ones) as the biggest victory ever. Don't allow setbacks to take your hope away. Call on friends, family, strangers. Even if I don't know you- I'm rooting for you all. I'm praying and hoping for your loved ones.

If this month celebrates you- congratulations. This is the greatest celebration yet. If this isn't you- don't give up. Keep fighting, keep pushing. You are not alone, and one day I pray this month applies to you.

Cancer infiltrates everyone, whether you were diagnosed or not. But we are all in this life together."





# MARK YOUR CALENDAR!

## PLEASE JOIN US FOR A FUNDRAISER

SEPTEMBER 4TH, 2025

4PM – 10PM

**Leatherby's®**  
Family Creamery

Where every day is Sundae!

All LOCATIONS

Arden, Citrus Heights, Lincoln, Folsom, Elk Grove

### Scoops of Support: Leatherby's Supports Childhood Cancer Awareness Month

Treat yourself while making a difference! Keaton's Child Cancer Alliance is hosting a fundraiser at Leatherby's on **Thursday, September 4th, from 4:00 PM to 10:00 PM.**

Visit ANY participating location (Arden, Citrus Heights, Lincoln, Folsom, or Elk Grove) for dine-in or take-out service, and 20% of your purchase will be donated to support our mission. Simply mention our fundraiser or present the digital flyer above when paying your bill.

Please note that this offer is not valid with other coupons or discounts and doesn't apply to orders placed through DoorDash, online, the app, or Grubhub.

We look forward to seeing you at Leatherby's as we come together to support families affected by childhood cancer!

A long time ago in a galaxy far,  
far away....

## GALACTIC SPECTACULAR

BENEFITTING: KEATON'S CHILD CANCER ALLIANCE

SPECIAL APPEARANCE BY THE 501ST LEGION  
FREE FACE PAINTING, CRAFTS, BALLOON ARTIST, BIBBIDI BOBBIDI BRIDGET AND MORE!



DENIO'S FARMERS MARKET | 1551 VINEYARD ROAD, ROSEVILLE  
EVENT LOCATION: MARKET PLAZA LIVE | \$5 PARKING

### 2nd Annual "Galactic Spectacular"

We're teaming up with Denio's Farmers Market and the legendary 501st Legion to help us #GlowGold for brave Child Cancer Warriors.

- **Sunday, September 21, 2025**
- Denio's Farmers Market,  
1551 Vineyard Rd., Roseville
- \$5 parking

This family-friendly celebration is packed with exciting activities the whole family will love:

- FREE Face Painting
- Fun Crafts
- Creative Balloon Art
- A magical visit from Bibbidi Bobbidi Bridget

• Photo ops with the 501st Legion  
(Suggested donation: \$5+)

All donations & proceeds benefit Keaton's

Come out, have a blast, and make a difference. Let's shine together – for these brave warriors and their families!



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### Strike Out Kids' Cancers Bowling Fundraiser

Be part of Keaton's 2<sup>nd</sup> Annual "Strike Out Kids' Cancers," Sunday, **September 28th** at Foothills Bowl, Auburn, CA!

Experience a fun-filled afternoon of bowling with food, beverages, and prizes! Proceeds help provide financial, emotional, and educational support to children with cancer and their families as we strive for no child or family to navigate this journey alone.

Contact Sonya Silva at **916.801.0849** or email her at [Sonya.Silva@ChildCancer.org](mailto:Sonya.Silva@ChildCancer.org) to be a part of this inspiring afternoon on the lanes!

Visit [ChildCancer.org/Bowling](https://ChildCancer.org/Bowling) to join us and for sponsorship opportunities. Together we will "Strike Out Kids' Cancers!" and give HOPE to families in need.

## Our Mission in Motion is made possible thanks to our Annual Partners

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**Chick-fil-A**  
Madison Avenue Sacramento

## Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

If you are interested in volunteering, please contact Melinda, Director of Operations, at **916-757-6136** or email her at [Melinda.Sober@ChildCancer.org](mailto:Melinda.Sober@ChildCancer.org).

Visit [ChildCancer.org/GetInvolved/Volunteers](https://ChildCancer.org/GetInvolved/Volunteers) for additional details.

## Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



2150 Douglas Blvd., Ste 100, Roseville, CA 95661

916.784.6786

[ChildCancer.org](https://ChildCancer.org)