

KEATON'S Child Cancer Alliance Mission in MOTION



KEATON'S GLOW FOR GOLD GALA ~ LOVE IN ACTION

Keaton's 12th Annual Glow for Gold Gala, "Carnival," was a spectacular evening filled with **HOPE, GENEROSITY & MOST IMPORTANTLY LOVE!**

Together, we raised over \$180K to love and support child cancer warriors, their siblings, and caregivers. Thank you for joining us in honoring Keaton Raphael, Keaton's Kiddos – Elias, Yazmine, Luke, and Abby as well as their Honored Siblings – Ximena and McKenzie who reminded us of our why!

Thank you to our Glow for Gold Sponsors, Donors, Guests, and Volunteers for being part of **Loving and Supporting Children with Cancer & Their Families!**

Special thanks to our Emcee, Molly Riehl from CBS13 – Good Day Sacramento, Freddie Silveria from FSA Auctions, Danielle Roe Events, The Event Experience, DJ Direct Entertainment, In Sync Dance of Auburn, HIP Entertainment, All Seasons Fine Catering, The Monk's Cellar, Sean Minor Wines, Rodarte Floral Design Studio, Betty Marchbanks, Alicia Kay Marketing, Digital Essentials, Dez Vision Photography, and Riverview Media Photography for all of their support in making this an unforgettable evening!

Together we are able to offer **HOPE, STRENGTH, and HEALING** to families impacted by pediatric cancers!



Thank You To Our Glow for Gold Gala Sponsors

Thank you Glow for Gold Sponsors for your generous support directly impacting the lives of children with cancer.

Because of You

A family hearing the words, “Your child has cancer,” has a vital community resource in which they feel heard, understood, loved, and supported.

- Our Family Navigator Programs continue to expand ensuring that NO FAMILY FIGHTS ALONE.
- Keaton's Child Cancer Alliance will serve over 450 children with cancer and their families.
- Families will be loved and supported during their childhood cancer journey while receiving the best cancer treatments at our partnering hospitals.

Every dollar raised stays in Northern California to support those desperately in need.



















































Share in Celebrating Keaton's Kiddo Conor and his Accomplishments



Conor's Mom shares: "Today I start my day with a smile and thought I would share for all those that love Conor!!!!

A lot of you know he stopped treatment with a bucket list of 2 items! **#1 Go scuba diving**, he has been several times and even with SHARKS! And **#2 Graduate from a university**.

Come May he will have completed his bucket list and we will be making a new one!!! When your child has cancer but has the best positive attitude in life one can have you know you are watching miracles!!!

Every memory I have WITH him is like having a bonus day in life!!! I am so proud of him. His positive energy and attitude inspire me!!! This young man is a true inspiration with wisdom beyond his years!!!

I want to personally thank everyone here that has supported myself, Sean (little brother), and Conor!!!

The amount of tears I have shed because of the daily pain he endures has been lessened by Keaton's Child Cancer Alliance in so many ways!!! I am forever grateful for an organization that has helped me and my sons when I had nowhere to turn...**THANK YOU**

(The power of positivity!!! His tumors have not grown and he has only developed one new small...)"

~ Rachele, Warrior Mom

Together We Are Making A Difference

In 2024, we loved and supported 468 childhood cancer patients, 1,041 siblings, and 1,142 caregivers. The impact on children and families served in 2024 includes:



Family Connect Program

1,104
individuals impacted



Financial Assistance Program

\$80k+
provided



Joy-Filled Experiences

1,441
individuals impacted



Nutritional Aid Program

318
individuals impacted



Travel Solutions Program

348
individuals impacted

Stronger than Cancer



At just 3 years old, Lola is facing cancer with incredible bravery. But the fear, anxiety, and challenges of treatment can feel overwhelming. Thanks to **Keaton's Thriving Together Program**, Lola receives **in-home emotional support** from **Child Life Mommy**, helping her express feelings, find comfort, and regain joy through play.

"Having personal sessions at home with Child Life Mommy has been a true blessing and so incredibly healing for Lola as she navigates through cancer. Having someone beyond mommy and daddy to guide her through this journey is life-changing. I'm so grateful to Keaton's for providing these therapy sessions with Shani for Lola." – Kristine, Warrior Mom

Through compassion, care, and specialized support, we're helping brave kiddos like Lola find strength and healing in their journey.



VSP Shares Eyes of Hope with Keaton's Families



We're excited to share the success of our recent partnership with VSP Vision Care! On January 11th, we joined forces with VSP 'Eyes of Hope' at Bayside Church Granite Bay to provide our KCCA families with essential vision care services.

During this special event, our families received comprehensive eye examinations from skilled eye care professionals, and each participant had the opportunity to select new frames at no cost. Vision care is an important aspect of overall health that can sometimes be overlooked during cancer treatment, which is why partnerships like this are so valuable to our community.

We're deeply grateful to VSP Vision Care for their dedication to supporting our families and helping ensure our children and their family members have access to quality vision care.

These collaborative efforts with caring community partners like VSP allow us to expand our support services and make a meaningful difference in the lives of our KCCA families.

The Magic of Disney on Ice



Families had the chance to create wonderful memories and enjoy an evening where kids could be kids, full of singing, play, and endless smiles!

One family shared, **"Thank you thank you thank you. Having that loft VIP experience was amazing. It was so much fun for the kids. Even during intermission and before the show they had a ball playing hide and go seek with each other. My husband and I appreciated that you guys had pizza, popcorn, and waters there for us all. It was so relaxing."** -The Letcher Family

A huge thank you to our amazing partners, John McDougall from Monte Christo Communities, for suite ticket donations, and to Golden 1 Center for providing delicious food.

We are beyond grateful for our wonderful community partners who make these moments possible for Keaton's Families throughout the year.

Youth In Action!



Sabrina, Sierralyn, and Wesley, three dedicated 8th graders from W.T. Eich Middle School PTC, embarked on a meaningful community project. **They chose to support Keaton's Child Cancer Alliance because of their love for children and desire to make a difference.**

Through their collective outreach and fundraising efforts, these young changemakers raised \$750 from three different branches of the Moose Lodge!

Their contributions help support children battling cancer and show how young people can create meaningful change in their community. We are truly grateful for their choice to collaborate with us on this important project.

Special Valentine's Deliveries



Our dedicated Family Navigators from Keaton's Child Cancer Alliance made special deliveries of Valentine's Day crafts to our brave warriors in local hospitals.

Watching little faces light up with excitement as they received their holiday craft packages reminds us why we do what we do!

These small moments of joy help make hospital stays a little brighter for our amazing kiddos. From heart-shaped crafts to colorful supplies, each package was delivered with extra love and care.

Special thanks to our incredible Family Navigators who continue to support our families with compassion and dedication.

Together, we're making a difference, one smile at a time!



MARK YOUR CALENDAR!

Big Day of Giving MAY 1

KEATON'S
Child Cancer
Alliance



~ Keaton's Kiddo Elias
Optic Glioma Warrior

Big Day of Giving, Thursday, May 1st

As the number of families referred to Keaton's Child Cancer Alliance for supportive services continues to increase each year, with over 100 new cases last year, we anticipate the demand to serve more families in our region.

Your support today will help us provide critical support for local children battling cancer and their families.

Your gift brings support to a child, their siblings, and caregivers, reminding them they are never alone in this fight.

Make Your Gift starting April 17th through May 1st at
BigDayOfGiving.org/Organization/KeatonsChildCancerAlliance.

28th Annual KEATON'S Child Cancer Alliance CHIPPING AWAY AT CHILDHOOD CANCER®

All Proceeds Benefit Children Fighting Cancer In Our Region

FRIDAY MAY 16
THE RIDGE GOLF COURSE & EVENT CENTER, AUBURN, CA

SHOTGUN START AT 10:00 AM
REGISTRATION OPEN AT 8:30 AM

ULTIMATE GOLFER PACKAGE
TOURNAMENT PRIZES
SPONSORSHIP OPPORTUNITIES TO RESERVE YOUR FOURSOME
UNIQUE WAYS TO PROMOTE YOUR BUSINESS ON COURSE

FOR MORE INFO: CONTACT JESSICA ALONSO at 916.757.6134 Jessica.Alonso@ChildCancer.org

COME GOLF AND SUPPORT FAMILIES IN OUR REGION FIGHTING CHILDHOOD CANCER

28th Annual "Chipping Away at Childhood Cancer" Golf Tournament

Join Keaton's 28th Annual "Chipping Away at Childhood Cancer" Golf Tournament, on Friday, May 16th, at The Ridge Golf Course & Events Center, Auburn, CA.

Proceeds help provide financial, emotional, and educational support to children with cancer and their families.

Experience an 18-hole activation with food, beverages, and games throughout the fun-filled day!

Reserve your foursome today as this event is sure to sell out fast!

Contact Sonya Silva at Sonya.Silva@ChildCancer.org or call her at 916.801.0849.

Sponsorship details are available at ChildCancer.org/Golf.

KEATON'S Child Cancer Alliance DARE TO DREAM Annual Academic Scholarship Award

Application Deadline
Friday, May 16th

Now accepting applications for Keaton's "Dare to Dream" Annual Academic Scholarship Award

Qualified candidates must submit a 1,000 word written response OR share a 3-5 minute video response answering the following essay prompt: "Describe the ways in which your life has been impacted by childhood cancer."

Eligibility:

- Childhood Cancer Patient or Survivor
- Currently registered as a Senior in High School
- To align with our mission to support local families, the applicant must reside at a Northern California-Bay Area family address.

Visit ChildCancer.org/DareToDream for submission guidelines and to apply.

Our Mission in Motion is made possible thanks to our Annual Partners

KOHL'S
cares

DELTA DENTAL



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our "Chipping Away at Childhood Cancer" Golf Tournament. If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or email her at Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional details.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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ChildCancer.org