

KEATON'S
Child Cancer Alliance **Mission**
in MOTION



BRINGING HOLIDAY JOY TO CHILD CANCER WARRIORS AND THEIR FAMILIES

Keaton's Annual Holly Jolly Celebration was a truly magical evening, uniting child cancer warriors, their siblings, caregivers, and loved ones. This heartwarming event offered families a chance to connect with others navigating the childhood cancer journey while giving children the opportunity to simply be kids and enjoy the wonders of the holiday season.

The celebration was filled with joy and laughter, featuring festive arts and crafts, face painting, appearances by beloved superheroes and princesses, a delicious dinner and dessert, live music, family portraits, and a special visit with Santa Claus, who shared personalized gifts with each child.

A heartfelt THANK YOU to **Bayside Church Granite Bay** for graciously hosting this cherished event, which has become a beloved holiday tradition for many families. Your kindness and dedication helped create a truly magical experience, bringing hope, love, and comfort during this special season.

We are deeply grateful to our amazing community partners and volunteers whose generosity made this event unforgettable: **Bayside Church Granite Bay, Kids Helping Kids Sacramento and El Dorado, The Magic Family of Clowns, Lakeshore Learning Express, DezVision Photography, Bibbidi Bobbidi Bridget, League of Heroes Inspired, Hearts Landing Ranch, Kaiser Permanente, Chicago Fire, Alicia Kay Marketing, SAFE Credit Union, First Tech Federal Credit Union, Chick-fil-A Granite Bay, Lux Locks, The Jackson Laboratory, PG&E, Safelite, Costco, America's Homeless Veterans, Guardian Grounds Homes, Sweet Dreams, Shine with Purpose, Boys Team Charity League, National Charity League of Granite Bay,** and so many more dedicated volunteers.



Meet 10 year-old Leo



Leo loves soccer, boxing, video games, riding his bike, and the ocean!

“When Leo’s health began to deteriorate, in my heart, I knew something was wrong,” shared Maria, Leo’s Warrior Mom. Leo was diagnosed with Non-Hodgkin’s Lymphoma on April 19, 2023.

“Even though I was 8 months pregnant and extremely tired, I never gave up on taking him to different specialists. Leo’s pain began in his eye and eventually spread to his head, then to his legs. When Leo was finally diagnosed, his cancer had spread throughout his body!

He went through intensive chemo and multiple hospital admissions. Even through all the pain and discomfort he endured. Leo always bounced right back up to his silly, contagious personality. Leo gave all the doctors and nurses a run for their money with all his personality, which helped him to never give up! Leo is a true warrior!!”

We are overjoyed to share the incredible news that our brave Keaton’s Kiddo has reached remission, too! Leo has been a shining light of courage, strength, and perseverance throughout his journey. Today, we celebrate these milestones alongside Leo and his wonderful family.

Meet 14 year-old Draven



In 2013, Draven was diagnosed with Neuroblastoma at the young age of 3. Throughout this treatment, Draven was a brave little warrior who brought smiles and hope to everyone around him.

Today, Draven is a shining example of strength, resilience, and determination.

Draven is now 14 years old, a freshman in high school, and excelling in both academics and sports! With an impressive 4.5 GPA and a spot on the football team, Draven continues to amaze us with his drive and spirit.

It’s such a joy to see how far this young cancer survivor has come! Let’s celebrate Draven’s journey and all the hope that continues to inspire us!

Special thanks to Draven and his Warrior Mom, Shannon, for donating Sentsy stuffed animals to go in Hope Chests for newly diagnosed children.

Hitting Cancer Out of the Ball Park!



We extend our heartfelt thanks to our Alliance Partners, Dennis & Little Fenway West, for hosting the 3rd Annual Wiffle Ball Tournament! Thank you to every remarkable player, donor, and supporter who came together for Keaton’s Child Cancer Alliance.

Your generosity and dedication make an invaluable impact on children and families facing the unimaginable challenge of childhood cancer. **Through your efforts in raising over \$14K, we are able to provide vital emotional, financial, and educational support, helping to ease their burdens and bring light to their darkest days.**

Your commitment to this cause goes far beyond the game—each swing of the bat and every donation fuels hope, courage, and resilience for those in need. We are truly inspired by your compassion and proud to have such incredible champions standing with us in this fight. **Together, we are making a difference, one child, one family at a time.**

Spreading Love with the Annual Operation Gobble

We are grateful for the incredible generosity and compassion of the Church of Jesus Christ of Latter-day Saints. Through their support, over 40 families in our community enjoyed a delicious holiday meal along with arts and crafts bringing warmth and joy to their Thanksgiving tables.

Your kindness offered love and comfort to families navigating the childhood cancer journey. We are so blessed to have you as part of the Keaton’s Child Cancer Alliance family.



My Special Aflac Duck Delivery



Our hearts are overflowing with gratitude! **Keaton's Child Cancer Alliance** had the joy of receiving a delivery of **My Special Aflac Ducks!**

These comforting robotic companions help our pediatric cancer patients prepare for medical procedures, communicate their feelings, and practice distraction techniques, while also being a special friend, providing lots of smiles.

True to the season of togetherness, children and families participated in a fun scavenger hunt, received their own My Special Aflac Duck, enjoyed crafts, shared a meal, played games, and connected with others touched by pediatric cancer.

In collaboration with our Annual Operation Gobble Program, each family received a Thanksgiving meal kit, crafts, and grocery gift cards thanks to our friends at Aflac and The Church of Jesus Christ - Roseville.



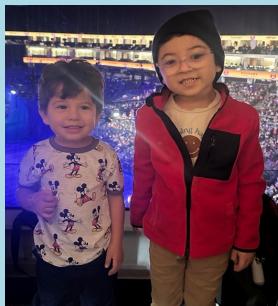
To date, nearly 200 My Special Aflac Ducks have been delivered to the children served by Keaton's. We are beyond grateful for this friendship and the opportunity to support our families in such a heartfelt and meaningful way. Meeting our Aflac friends in person who traveled from Atlanta, GA and others from Sacramento was truly an honor, and celebrating this moment together made it even more special.

Thank you to Bruce Houdesheldt - Mayor, City of Roseville for joining us during this beautiful celebration! Thank you also to Ashley Sharp of CBS13 CBS Sacramento for sharing her heart of Gold with our child cancer warriors and sharing in this special day.

To our Aflac Friends, thank you for helping us spread love, hope, and strength to children with cancer - one quack at a time. We are truly honored and grateful for your support!



Disney on Ice



Keaton's Families enjoyed an unforgettable first-time experience at Disney on Ice! Families had the chance to create precious memories and enjoy a magical evening where kids could just be kids — filled with singing, dancing, and endless smiles!

One family shared, ***"Thank you so much for doing this! My family and I really enjoyed ourselves and had lots of fun. We greatly appreciated all your hard work and support. Sincerely, Brown family."***

A huge thank you to our amazing partners, John McDougall from Monte Christo Communities, for suite ticket donations, and to Golden 1 Center for providing delicious food. We are beyond grateful for our wonderful community partners who make these moments possible for Keaton's Families throughout the year.

A Decade of Love and Comfort



For 10 wonderful years, the compassionate women of **Our Savior Lutheran Church in Auburn, California** have lovingly crafted snuggle blankets for newly diagnosed children navigating a cancer diagnosis.

These beautiful blankets, included in our **Hope Chests**, bring warmth, comfort, and smiles to so many young faces.

We are endlessly grateful for their dedication and artistry, which provide more than just blankets—they deliver hope, love, blessings, and a comforting hug! Every snuggle is a reminder of the kindness you've sewn into every stitch.

Thank you, Our Savior Lutheran Church, for your decade-long partnership and unwavering support for Keaton's Child Cancer Alliance families!

A Magical Night on the Lake



Keaton's Child Cancer Alliance is beyond grateful for everyone who joined us for the **3rd Annual Witches on the Lake** hosted by **Realtor Janay Taua!**

Your support made this fundraiser truly enchanting and will help bring light and hope to children fighting cancer and their families.

From the incredible costumes to trick or treating on the lake, the evening was filled with HOPE while helping to raise over \$3K to support pediatric cancer families! Thank you for joining us in the fight against childhood cancer.





MARK YOUR CALENDAR!

KEATON'S
Child Cancer
Alliance
12th Annual
GLOW FOR GOLD GALA
CARNIVAL
SATURDAY FEBRUARY 8 2025 | 5:00 PM
ROCKLIN EVENT CENTER
2650 SUNSET BLVD
ROCKLIN, CA 95677

Keaton's 12th Annual Glow for Gold Gala

Saturday, February 8, 2025, 5 pm
The Rocklin Event Center
2650 Sunset Blvd, Rocklin, CA 95677

Be part of Keaton's 12th Annual "Glow for Gold Gala," our largest event of the year, featuring a Brazilian Carnival theme.

Please join us for an evening of Hope – Loving and Supporting Children with Cancer & Their Families!

This unforgettable evening will include fabulous food, signature cocktails, live entertainment, silent and live auctions starring the energetic & enthusiastic Freddie Silveria, FSA Auctions, special surprises & more!

Contact Jessica Alonso at Jessica.Alonso@ChildCancer.org or call her at 916.757.6134. Visit ChildCancer.Org/Gala for details.

KEATON'S Child Cancer Alliance
BRAVE THE SHAVE!
TO FUND PEDIATRIC CANCER RESEARCH
SHAVE • DONATE • VOLUNTEER
REGISTER AT GETBALD.COM

Keaton's "Brave the Shave" ~ Fundraising for Pediatric Cancer Research

We are pleased to partner with the St. Baldrick's Foundation in their mission to Conquer Childhood Cancer through our "Brave the Shave Events," which benefit the funding of pediatric cancer research through the St. Baldrick's Foundation and hospitals in our region.

- Join the Fun:**
- **Saturday, March 8, 2025:** Westfield Galleria at Roseville, 1 pm - 4 pm
 - **Monday, March 10, 2025:** Mulvaney's Building & Loan, 5 pm - 8 pm

Register Today at GetBald.com.

Contact Alicia Shrum at Alicia.Shrum@ChildCancer.org or call her at 916.208.0187 for inquiries.

28th Annual KEATON'S Child Cancer Alliance
CHIPPING AWAY
AT CHILDHOOD CANCER®
All Proceeds Benefit Children Fighting Cancer In Our Region
FRIDAY MAY 16
THE RIDGE GOLF COURSE & EVENT CENTER, AUBURN, CA
SHOTGUN START AT 10:00 AM
REGISTRATION OPEN AT 8:50 AM
ULTIMATE GOLFER PACKAGE
TOURNAMENT PRIZES
SPONSORSHIP OPPORTUNITIES TO RESERVE YOUR FOURSOME
UNIQUE WAYS TO PROMOTE YOUR BUSINESS ON COURSE
FOR MORE INFO: CONTACT JESSICA ALONSO at 916.757.6134 Jessica.Alonso@ChildCancer.org
COME GOLF AND SUPPORT FAMILIES IN OUR REGION FIGHTING CHILDHOOD CANCER

28th Annual "Chipping Away at Childhood Cancer" Golf Tournament

Join Keaton's 28th Annual "Chipping Away at Childhood Cancer" Golf Tournament, on Friday, May 16th, at The Ridge Golf Course & Events Center, Auburn, CA.

Proceeds help provide financial, emotional, and educational support to children with cancer and their families.

Experience an 18-hole activation with food, beverages, and games throughout the fun-filled day!

Reserve your foursome today as this event is sure to sell out fast!

Contact Jessica Alonso at Jessica.Alonso@ChildCancer.org or call her at 916.757.6134.

Sponsorship details are available at ChildCancer.Org/Golf.

Our Mission in Motion is made possible thanks to our Annual Partners

Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our **Glow for Gold Gala** needed. If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or email her at Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional details.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



2260 Douglas Blvd., Ste 140, Roseville, CA 95661
916.784.6786

ChildCancer.org