



KEATON'S
**Child Cancer
Alliance**



12th Annual

GLOW FOR GOLD GALA

CARNIVAL

SATURDAY, FEBRUARY 8, 2025 | 5 PM



SPONSORSHIP OPPORTUNITIES

GALA SPONSOR BENEFITS	Presenting \$20,000	Diamond \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Exclusivity	●				
Speaking Opportunity during Program	●				
Logo Included in Event Promotions	●				
Logo on Bidder Paddle	●				
Ad in Event Program	1 page	1/2 page	1/4 page		
Logo on Event Giving Platform	●	●	●	●	●
Recognition From Stage	●	●	●	●	●
Recognition on Event Website & Eblasts	Logo	Logo	Logo	Logo	Logo
Recognition in Newsletter & Annual Report	●	●	●	●	●
Recognition in Program	Logo	Logo	Logo	Logo	Logo
Recognition During Slideshow	Full slide	1/2 slide	Logo	Logo	Logo
Social Media Post	5	4	3	2	1
Reserved Table(s) of 8	2	2	2	1	1/2

PLEASE JOIN US FOR AN EVENING OF HOPE - LOVING AND SUPPORTING CHILDREN WITH CANCER & THEIR FAMILIES

For more information, contact
Jessica Alonso at (916) 757-6134 or
Jessica.Alonso@ChildCancer.org

Keaton's Child Cancer Alliance's annual
cost of providing programs and
services for a newly diagnosed child
averages \$3,300.

*Sponsorships must be confirmed by
Friday, January 17, 2025*

**Your sponsorship helps 450
children fighting cancer
this year.**

ChildCancer.org/Gala





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Exclusive Experience Sponsor Opportunities

Limited to one sponsor per opportunity

Lucky Card Sponsor - \$2,500

- Logo on Lucky Card Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

Entertainment Sponsor - \$2,500

- Logo on Entertainment Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

Cocktail Reception Sponsor - \$2,500

- Logo Featured on Cocktail Reception Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

Guest Check-In Sponsor - \$2,000

- Logo on Check-In Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

Photo Booth Sponsor - \$2,000

- Logo on Photo Booth Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

Silent Auction Sponsor - \$2,000

- Logo on Silent Auction Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

After Glow Party Sponsor - \$2,000

- Logo on After Glow Party Signage
- Logo on Event Giving Platform
- Recognition on Website and Program
- Recognition from Stage & in Slideshow
- Two Social Media Posts
- Four Tickets to 2025 Glow for Gold Gala

All Proceeds Benefit Children With Cancer In Our Region

ChildCancer.org/Gala

