

KEATON'S
**Child Cancer
 Alliance**

Mission in MOTION



Ohana Means Family ~ Annual Disney Luau Family Event

Our Keaton's Team was delighted to kick-off a summer of fun while hosting our annual Disney Luau - Family Event at Funderland Amusement Park in Sacramento.

The evening was filled with smiles, dancing, joy, and laughter as children and their loved ones came together for a memorable evening while enjoying family-friendly rides, arts & crafts activities, meet and greets with special characters, yummy food, snow cones, and more!

"Our family had an incredible time! Rylee, our daughter, absolutely loved the princess meet-ups at Funderland. It was heartwarming to connect with other parents and children who share similar experiences with childhood cancer. Thank you for creating such fun and memorable experiences for our child!" Shared by Ledanne, Mom of Rylee, 2 y.o., Hepatoblastoma Warrior.

A very special thank you to our community partners: Funderland Amusement Park, Sevilla Magic FX, Chicago Fire, Chintos Tacos, Sac Ice, Bibbidi Bobbidi Bridget, Disc Jockey - Brandon Olivier, Alicia Kay Marketing, Gill Orchards, and our Keaton's volunteers for helping us create a truly magical event for children with cancer and their families.

Because of special moments like these, we are able to build a community of hope, love, and support for childhood cancer warriors, siblings, and caregivers, reminding families that they are not alone in this journey.



Honoring Caregivers - Muffins with Mom & Donuts with Dad



Our team was delighted to share love and joy with Keaton's Caregivers and their Kiddos during our Muffins with Mom and Donuts with Dad celebrations hosted at our Keaton's Family Center. These lovely afternoons were filled with love, smiles, and connections, as caregivers and their warriors embraced one another while creating arts & crafts, playing games, and enjoying special treats.



A true testament to our mission, our hearts were filled while reflecting on the intentional time spent with these beautiful kiddos and their selfless caregivers, encompassing a moment of togetherness outside of the hospital walls.

The support shared by our community helps make these special moments possible, and because of this, we'd like to share a very special thank you to all of the love, care, and compassion of our amazing partners and community members who contribute to our cause. It is because of YOU that we are able to create and provide moments like these for pediatric cancer warriors and their families.

Siblings in Strength Zoo Day



Grateful beyond words for the incredible day we had at our annual Siblings in Strength Zoo Day! We kicked off the first day of summer by honoring the special bond between siblings and the important role they play during the cancer journey.

Huge thanks to our Alliance Partners at Sacramento Zoo for hosting us and making it magical for our families. Special shoutout to Chick-fil-A Delta Shores for fueling our day with delicious treats and bringing a special friend along! Thank you to the amazing volunteers from Stantec who helped make everything run smoothly through their kindness and compassion.

Together, we're creating unforgettable moments and spreading joy.



Magical Tea Party with Princess Belle



Our hearts were filled as we gathered Keaton's kiddos and their siblings for a Magical Tea Party with Beauty & The Beast's, Princess Belle. Children were delighted to indulge in yummy tea party treats, while enjoying a story time, sing-a-long, and personal meet & greet with a Disney Princess favorite! It was a truly magical afternoon filled with joy and smiles!

A very special thank you to our friend Bibbidi Bobbidi Bridget for coming alongside Keaton's to host this special event, and for sharing your continued love and support throughout the year.



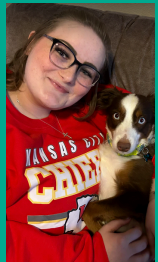
Keaton's Dare to Dream Scholarship Awards



Ishan



Karen



Rylee



Max



Teagan

Congratulations to our incredible Keaton's Child Cancer Alliance Dare to Dream Scholarship Recipients! We are beyond proud to recognize these outstanding high school seniors who have shown immense strength, resilience, and dedication to their academic pursuits. Each recipient exemplifies the spirit of courage and determination to push past cancer while pursuing their chosen career paths.

Join us in celebrating their achievements and wishing them all the best as they continue to chase their dreams and make a difference in the world.

Together We Are Making A Difference

In the second quarter of 2024, we loved and supported 266 childhood cancer patients, 372 siblings, and 493 caregivers. The impact on all children and families served thus far in 2024 includes:

Family Connect Program

1113
individuals impacted

Financial Assistance Program

\$32K+
provided

Joy-Filled Experiences

872
individuals impacted

Nutritional Aid Program

121
individuals impacted

Travel Solutions Program

209
individuals impacted

27th Annual "Chipping Away at Childhood Cancer" Golf Tournament

THANK YOU
TO OUR 2024 GOLF SPONSORS

GOLD SPONSORS

SILVER SPONSORS

We extend our deepest gratitude to everyone who participated in and supported the 27th Annual Chipping Away at Childhood Cancer Golf Tournament. Your involvement and generosity made this event a success, bringing us one step closer to our goal of supporting children and families facing childhood cancer.



This year's special highlight was spending the day with our four-year-old Honored Kiddo Super Addi and her beautiful family! In September 2023, Addi was diagnosed at the age of 3 with Acute

Lymphoblastic Leukemia. Addi shared with us how much she loves Barbies, kittens, puppies, her brother Chase, her Mommy and Daddy! Addi enthusiastically added, "I can't wait to get my tubby out, which is how I receive my medicine, and then go to the zoo!!!" At Keaton's, we have the honor of serving precious children like Addi while embracing their strong will to fight cancer and help them "just be kids".

Thank you to our sponsors, donors, and volunteers, your contributions were invaluable. Your commitment to our cause helps us provide essential resources, emotional support, and financial assistance to families navigating the challenges of a childhood cancer diagnosis. To the golfers, thank you for your enthusiastic participation and sportsmanship. Your energy and dedication on the course were inspiring and greatly appreciated.

A special thanks to Danielle Roe Events, Alicia Kay Marketing, FSA Auctions, Golf Committee Members, and DezVision Photography, whose hard work and meticulous planning ensured a seamless and enjoyable day for everyone involved.

Together, we are making a difference in the lives of children battling cancer. Your support empowers us to continue our mission and brings hope to so many families. We look forward to seeing you on Friday, May 16, 2025 at The Ridge Golf Course in Auburn for another fantastic tournament.

A Heartfelt Thank You to Kids Helping Kids Sacramento!



We are beyond grateful for the incredible generosity of Kids Helping Kids Sacramento, who have donated an amazing \$35K to support our Family Navigator Programs at Keaton's Child Cancer Alliance.

Your support is invaluable and will make a tremendous difference in the lives of the children and families we serve. With your help, we can continue to provide vital resources, guidance, and hope to those navigating the challenging journey of childhood cancer.

From the bottom of our hearts, thank you for being such an inspiring force in our community and for believing in our mission. Together, we are stronger and can make a lasting impact!

Kiwanis Club of Roseville Celebrates 75th Anniversary



Thank you to the Kiwanis Club of Roseville for selecting Keaton's as one of the recipients of a \$5K grant in support of our Family Navigator Programs as part of their 75th Anniversary Celebration! Special thanks to Mr. and Mrs. McLean for nominating us for this prestigious recognition. We appreciate you offering HOPE and STRENGTH to young cancer warriors and their families.

Thanks to Valeria Garcia for presenting the check and Bruce Houdesheldt, City of Roseville Mayor, for highlighting his strong connection to our mission. Congratulations to our Alliance Partners, Hearts Landing Ranch and Latino Leadership Council Inc., for being fellow grant recipients.

Keaton's Hosts First Pediatric Cancer Roundtable



We are deeply grateful to the incredible non-profit organizations that joined us at today's Pediatric Cancer Roundtable. Your dedication and collaboration are essential as we strive to best support children and families affected by pediatric cancer.

We are stronger together and even more capable of making a difference in the lives of those we mutually serve. Your insights, passion, and unwavering commitment inspire us as we grow our Alliance to ensure families have access to vital community resources.

Thank you for being a part of this impactful discussion - All About Hope, Leukemia & Lymphoma Society, Mama Bears Fighting Childhood Cancer, Olivia Chan Foundation, Stay Happy FUNdation, and Sweet Dreams Foundation. We are grateful for your partnerships and for all that you do to bring hope, strength and healing to our community. Together We Fight.



MARK YOUR CALENDAR!



Christmas in July - Holiday Adopt A Family Program

Make this holiday season unforgettable for children fighting cancer and their families! Get into the holiday spirit early by signing up for our Holiday Adopt A Family Program. Join us in this heartwarming tradition that brings joy, hope, and holiday magic to families facing the challenges of pediatric cancer.

Each sponsor is matched to a Keaton's Family and receives children's wish lists. Basic needs such as gas and food cards are provided, too. Wrapped gifts are delivered to families just in time for the holidays!

Sign up today! Contact Programs Director: Jasmine.Escalante@ChildCancer.org or call her at 916.757.6040.

Visit ChildCancer.org/Feature/Adopt-a-family.org for additional details.



September Childhood Cancer Awareness Month

Childhood cancer is not rare and we need your help to raise awareness through September. We have various activities and events planned to honor and support our brave young warriors and their families. Please share your time, talents, and treasures to remind families they are not alone in this journey.

Upcoming Events:

- September 6th: Cheers to Charity by NKS Financial 6PM-9PM <https://www.teamnks.com/nks-gives-ctc-keatons-ff>
- September 22nd: Galactic Spectacular at Denio's Market Plaza in partnership with 501st Legion 11AM-2PM

If your business, organization, and/or family would like to get involved, please contact Jessica Alonso at Jessica.Alonso@ChildCancer.org or call her at 916.757.6134.



Strike Out Kid's Cancers' Bowling Fundraiser

Be part of Keaton's "Strike Out Kids' Cancers," Sunday, September 29th at Foothills Bowl!

Experience a fun-filled morning of bowling with food, beverages, and prizes! Proceeds help provide financial, emotional, and educational support to children with cancer and their families as we strive for no child or family to navigate this journey alone.

Contact **Jessica Alonso** at 916.757.6134 or email her at Jessica.Alonso@ChildCancer.org to be a part of this inspiring morning on the lanes!

Visit ChildCancer.org/Bowling for sponsorship opportunities and additional details.

Together we will "Strike Out Kids' Cancers!" and give HOPE to families in need.

Our Mission in Motion is made possible thanks to our Annual Partners



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our "Strike Out Kid's Cancers" Bowling Fundraiser. If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or email her at Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional details.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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