

KEATON'S Child Cancer Alliance

Mission in MOTION



SPRING FAMILY FUN DAY HELPS KIDS JUST BE KIDS

Our 4th Annual Spring Family Fun Day presented by Gill Orchards was a joy-filled day with smiles, hugs, laughter, and excitement! Love brightened the rainy day as families connected finding solace and support in each other's company. Beautiful childhood memories were made with over 100 guests enjoying crafts, games, music, balloons, facepainting, cotton candy, snow cones, spring eggs filled with treats, and delicious lunch by Rolling Stone Pizza and Chinto's Wings & Tacos!

Children enjoyed climbing in Yolo County Sheriff patrol vehicles, hayrides around the orchards, and a special appearance by Frozen's Elsa! Three-year-old cancer warrior, Tessa, rocked her pink bunny ears and a beautiful smile as she shared, ***"I had so much FUN today!"*** It was an honor that cancer survivor, Kaysan, chose to celebrate his 11th birthday with his "Keaton's Friends". Seven-year-old, MJ, shared with his Mom, ***"I want to be there to support them [Keaton's] since they were there to support me during my battle with cancer."*** The kiddos we serve and their love for our organization are true testaments of our mission and our "Why."

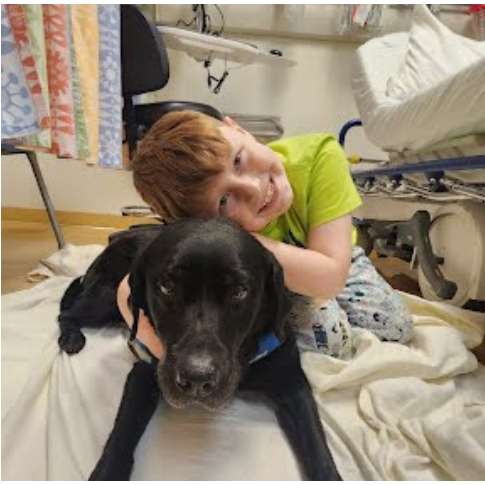
Special thanks to our Keaton's Board Member, Amar Gill and the Gill Family, for dedicating their love and passion to creating beautiful childhood memories for those we serve. Thank you to our Alliance Partners for making this event so special

- Delta Dental, SAFE Credit Union, First Tech Federal Credit Union, Shriner's Children's Hospital, Active 20-30 Club of Sacramento, Bibbidi Bobbidi Bridget, Shine with Purpose, Highway Bible Church, Rolling Stone Pizza, Chinto's Wings & Tacos, Alicia Kay Marketing, Costco Wholesale, Betty Marchbanks, The Haag Family, The Hayward Family and Balloons by Jas Singh.

Sponsored by

**GILL
ORCHARDS**

Meet Keaton's Kiddo Kodiak



In the Fall of 2023, Keaton's Kiddo Kodiak was diagnosed with two rare and aggressive forms of cancer: Mixed Acute Myeloid Leukemia (AML) and Myelodysplastic Syndrome (MDS) also known as 'preleukemia.'

Their journey began one year earlier, in the Fall of 2022, when Kodiak was struck with a series of different seasonal illnesses. Kodiak's mom Tonya shares: "In September, he got COVID, and then in November it was the flu, and then December RSV." She shared that after a doctor's appointment and a full panel of blood work, the doctor reached out and suggested taking him to the emergency room the next day. Tonya shares: ***"We thought we were just going to go in there and come out, but they ended up keeping us and started giving him blood transfusions right away. So far, he's had Spider-Man blood, Batman blood, Hulk blood, Superman blood, and we just did Aquaman. We're just going to keep doing 'superhero blood' to make us strong. I told him God's just putting us through a special strength training test, that's how he understands it."*** Please continue to read Kodiak's story at ChildCancer.org/Kodiak2024.

Keaton's Kiddo Milagros ~ Brightening Hospital Stays



Our Family Navigator, Cassie, was welcomed with joy and smiles while visiting Keaton's Kiddo Milagros at her local treatment hospital. Despite the challenges she's currently facing, Milagros is a special kiddo whose sweet presence can light up the room. It was truly a special time and privilege visiting Milagros and sharing fun activities to keep her company while in the hospital.

Become a Champion of Love in support of our Family Navigator Programs and share your support to kiddos like Milagros. For more information visit ChildCancer.org/Donate.

Stockton Kings Help Make Special Memories



Thank you to the Stockton Kings organization for honoring Keaton's Kiddos, Bryson and Delilah, as a part of their Stockton Kings 6th Man Program presented by Stockton Honda. Both kids and their families enjoyed a personal tour of the Stockton Kings arena, time on the court, and a meet and greet with the players!

We are so grateful for the ongoing love and support shared in our community that allows our team to provide more joy-filled experiences for children with cancer and their families.

Collaborating in Love and Support!



Our Keaton's Teen Alliance kicked off the year with a bang! Thanks to our Alliance Partner, Stay Happy FUNdation, we held a collaborative event filled with activities guaranteed to bring smiles. From fierce but friendly Mario Kart battles to thrilling ping-pong competitions, there was something for everyone to enjoy. The energy was electric as teens and kids cheered each other on, creating a space for connection and laughter.

This successful collaboration between Keaton's Teen Alliance and the Stay Happy FUNdation offered teens a chance to unwind, have fun, and build friendships, while embracing an abundance of childhood cancer families.

Together We Are Making A Difference

In the first quarter of 2024 we loved and supported 202 childhood cancer patients, 289 siblings, and 379 caregivers. The impact on all children and families served thus far in 2024 includes:

Family Connect Program

784

individuals impacted

Financial Assistance Program

\$10K+

provided

Joy-Filled Experiences

294

individuals impacted

Nutritional Aid Program

55

individuals impacted

Travel Solutions Program

147

individuals impacted

Mission in Motion ~ Research is Hope



Our 22nd Annual "Brave the Shave" community events helped raise over nearly \$200K to benefit childhood cancer research locally and nationally through Keaton's partnership with the St. Baldrick's Foundation and SuperCuts. Thank you to our hosts Mulvaney's Building & Loan, Westfield Galleria at Roseville, Country Day School, Spinelli Elementary, and Gates Elementary. Your partnership means so much to us and the families we serve. It was an honor to involve Keaton's Kiddo's Tyler, MJ, Lea, Kaysan, Yazmine, Addison and their families. You are all our heroes!

To the community of shaves, thank you for not only "Braving the Shave," but for your fantastic fundraising efforts. Your participation will fund continued research to conquer kids' cancers! We applaud the dedicated team from SuperCuts for continuing to make "Bald Look Beautiful." A special thank you to Keaton's Mom Robyn Raphael and our emcees Patrick Harbison, CBS13 Tony Lopez, KCRA3 Tamara Berg, and ABC10 Carley Gomez. We are grateful to our community partners for their support: Sacramento Kings Dancers, DJ Direct, Dez Vision Photography, The Magic Family of Clowns, League of Heroes Inspired, Sweet Tooth, Alicia Kay Marketing, Second Set Co. and all our volunteers.

Kids Helping Kids - Hoops for Hope



Thank You to the Leadership Classes from Del Oro and Granite Bay High School for selecting Keaton's Child Cancer Alliance as the beneficiary of their

5th Annual Staff Charity Basketball Game - raising over \$7K to support our mission!

What a fun evening bringing students, staff, and community together to increase pediatric cancer awareness while Honoring Kiddos - MJ, Colby, and Pedro! Thank you to Brian Hickey, KCRA for emceeding and highlighting this special event!

Keaton's Families Experience Monster Jam 2024



Thank you to our Alliance Partners, John McDougall and Monte Cristo Communities, along with the Golden 1 Center for providing a safe place where our Keaton Kiddos could "just be kids" and enjoy their first-ever Monster Jam experience!



Kiddos gasped at stunts, cheered during races, and their laughter echoed through the arena. Their excitement was contagious, filling the night with unforgettable memories that will last a lifetime. **"DID YOU SEE THAT?!, shared twins Adam and Tobi as they watched in amazement at the cool stunts and tricks! "This is the BEST DAY EVER!!!"** added their older brother Keaton Sibling, Dexter while dancing along. Keaton Kiddo, Kodiak yelled, **"I give GraveDigger a 2,000 score out of 10!"** for the free-style round!



A Keaton's Caregiver shared, "This means so much to us since he has been hospitalized for several months at a time and we just learned his counts are beginning to drop again. We needed this time together with the uncertainty that lies ahead. Thank you so much for all you do. We love you all!"

For many families facing the challenges of childhood cancer treatment, public events often feel out of reach. This night offered a precious escape, a chance to simply enjoy togetherness outside the hospital walls.



MARK YOUR CALENDAR!

Big Day of Giving MAY 2

KEATON'S
Child Cancer
Alliance



~ Keaton's Kiddo MJ
Leukemia Warrior

Big Day of Giving, Thursday May 2nd

Give LOVE this Big Day of Giving by supporting Our Vision – for no child or family to navigate the childhood cancer journey alone!

Your gift of \$20 or more can help offer HOPE & STRENGTH to families through emotional, financial, and educational support.

TOGETHER WE CAN provide love and support to childhood cancer warriors and their families while reminding them they are not alone in this journey.

Donate, Become a Keaton's BDOG Fundraiser, and Help Spread the word at BigDayOfGiving.org/Organization/KeatonsChildCancerAlliance.

KEATON'S Child Cancer Alliance **DARE TO DREAM** Annual Academic Scholarship Award



Application Deadline
Friday, May 17th

Now accepting applications for Keaton's "Dare to Dream" Annual Academic Scholarship Award

Qualified candidates must submit a 1,000 word written response OR share a 3-5 minute video response answering the following essay prompt: "Describe the ways in which your life has been impacted by childhood cancer."

Eligibility:

- Childhood Cancer Patient or Survivor
- Currently registered as a Senior in High School
- To align with our mission to support local families, the applicant must reside at a Northern California-Bay Area family address.

Visit ChildCancer.org/DareToDream for submission guidelines and to apply.

27th Annual CHIPPING AWAY AT CHILDHOOD CANCER®

KEATON'S Child Cancer Alliance

All Proceeds Benefit Children Fighting Cancer In Our Region

THURSDAY MAY 23
THE RIDGE GOLF COURSE & EVENT CENTER, AUBURN, CA

SHOTGUN START AT 10:00 AM
REGISTRATION OPEN AT 8 AM

ULTIMATE GOLFER PACKAGE
TOURNAMENT PRIZES
SPONSORSHIP OPPORTUNITIES TO RESERVE YOUR FOURSOME
UNIQUE WAYS TO PROMOTE YOUR BUSINESS ON COURSE

FOR MORE INFO: CONTACT JESSICA ALONSO at 916.757.6134 Jessica.Alonso@ChildCancer.org

COME GOLF AND SUPPORT FAMILIES IN OUR REGION FIGHTING CHILDHOOD CANCER

27th Annual "Chipping Away at Childhood Cancer" Golf Tournament

Join Keaton's 27th Annual "Chipping Away at Childhood Cancer" Golf Tournament, on Thursday, May 23rd, at The Ridge Golf Course & Events Center, Auburn, CA.

Experience an 18-hole activation with food, beverages, and games throughout the fun-filled day! Don't forget your Golden Ticket Package for exclusive swag and for a chance to win 1 of 5 Ultimate Golfer Prizes!

Reserve your foursome today as this event is sure to sell out fast! Proceeds help provide financial, emotional, and educational support to children with cancer and their families.

Contact Jessica Alonso at Jessica.Alonso@ChildCancer.org or call her at 916.757.6134.

Sponsorship details are available at ChildCancer.Org/Golf.

Our Mission in Motion is made possible thanks to our Annual Partners

KOHL'S cares

DELTA DENTAL



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our "Chipping Away at Childhood Cancer" Golf Tournament. If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or email her at Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional details.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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ChildCancer.org