

KEATON'S
Child Cancer
Alliance



Mission in MOTION

National
Childhood
Cancer
Awareness
Month



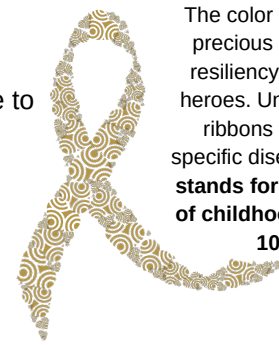
NO ONE FIGHTS ALONE - GLOW GOLD FOR CHILDHOOD CANCER AWARENESS MONTH

With September Childhood Cancer Awareness Month coming to an end, we'd like to take a moment to honor the lives of every warrior, survivor, and angel that has been touched by childhood cancer, knowing that this journey is forever. Parents and caregivers, we'd like to recognize your efforts and the battle that you fight every single day for the life of your child. Siblings we'd like to thank you for the support you share and sacrifices you make to ensure your siblings receive the care they need; it does not go unnoticed.

Families, our team strives to come together and identify ways that we can share intentional love and support, knowing and acknowledging the emotional, physical, and financial stressors that childhood cancer can cause. Your courage, strength and resiliency are truly an inspiration to us all.

Our promise to you is that we will continue to do all that we can to raise awareness, year-round, and stand in solidarity with your family in hopes that one day no other child will have to fight this terrible disease. Thank you for allowing us to come alongside your family as you endure this battle, and always remember that you are not in this fight alone.

Together We Fight. Together We Overcome. Together We Heal.



The color gold symbolizes how precious children are and the resiliency of childhood cancer heroes. Unlike other awareness ribbons that symbolize one specific disease, **the gold ribbon stands for over 12 major types of childhood cancers and over 100 subtypes.**

Meet Keaton's Childhood Cancer Awareness Ambassadors



Blossom, 4 years old

Blossom is a sweet and sassy 4-year-old who loves slime and all things girly! Her childhood cancer journey began when she was just two years old, diagnosed with Acute Lymphoblastic Leukemia, a type of cancer that affects the blood and bone marrow. Before her diagnosis, Blossom was a joyous and active toddler who enjoyed running around and having fun with her mom, Alaura. Slowly, she started developing symptoms that were out of the ordinary such as prolonged nose bleeds, and fevers. A short time later, Blossom's mom, Alaura, became worried when Blossom didn't seem to have enough energy to walk, and did not want to be held. Out of concern, Alaura took Blossom to an Emergency Room (ER), where further tests were done, and it was determined that Blossom had Leukemia. Continue to read Blossom's story at ChildCancer.org/Blossom.



Pedro, 16 years old

Strong and optimistic Pedro has a heart for soccer and music, and he absolutely loves Chick-Fil-A! Being a teen at just 14 years old, Pedro was sadly diagnosed with a brain tumor called Juvenile Pilocytic Astrocytoma. Hear about Pedro's journey from his point of view.

"It was 10:00 am on August 20th, 2021. Up until that time, I lived a life that most people would call normal. I was an athlete with good grades getting ready for my freshman year of high school. I had just moved from Seattle to Sacramento, chasing the sun with my lovely family. Everything seemed perfect. Continue to read Pedro's story at ChildCancer.org/Pedro.



Lilyana, 4 years old

Lilyana is sweet and loving. She enjoys spending time outdoors, doing arts & crafts, and playing with her LOL Dolls and number blocks. In May of 2023, just a couple of months after her 4th birthday, Lilyana and her family's life was forever changed when she was diagnosed with Acute Myeloid Leukemia, the second most common form of pediatric blood cancer found in children.

Lilyana's symptoms leading to her diagnosis began after suffering an infection from a spider bite. Despite receiving antibiotics to treat the infection, her parents began to notice that Lilyana seemed fatigued, was sleeping more, and had a lack of energy to eat or play. Continue to read Lilyana's story at ChildCancer.org/Lilyana.



Nolan, 7 years old

Nolan loves to swim, play with RC trucks, and play video games. On June 27, 2023, Nolan was diagnosed with B-Cell Lymphoma, a type of cancer that occurs when healthy B-Cells form in rapid growing cancer cells.

With Nolan's journey beginning just a couple of months ago, his family has been remaining strong and hopeful while adjusting to their new normal navigating a childhood cancer diagnosis. Continue to read Nolan's story at ChildCancer.org/Nolan.

Ways to Support

Raise Awareness

Turn your social media GOLD by liking and sharing Keaton's impactful content throughout the month.

Create a Fundraiser

Create a fundraiser or host a Keaton's Hope Chest Care Package donation drive with items from our [Amazon Wish List](#).

Become A Champion of Love

Enroll at ChildCancer.org/donate in monthly giving of \$25 and support a family for less than \$1 per day!

Be Part of our Glow For Gold Gala

Support our Roaring 25 Glow for Gold Gala by attending and sponsoring. See all of our Gala opportunities at ChildCancer.org/Gala.

Adopt A Keaton's Family

Share in providing the joy of the holidays a Keaton's Family. Become a Holiday Adopt a Family Sponsor [here](#).

Make a Donation

Donate at ChildCancer.org/donate to fund Keaton's Family Navigator Programs.

Give Your Time

Volunteer your time and talents to support on-going projects.

Chasing the Checkered Flag at the All American Speedway



Thank you Bill McAnally Racing and All American Speedway for raising awareness in support of childhood cancer by hosting Keaton's families to a fun-filled night of racing, fireworks and fun! Our families had a blast and really enjoyed the trailer bash!

Thank you also to the Grounds for providing parking, and to the concession stands for supporting our families with food and drinks. This was a night out that provided our families with a chance to experience racing - all for the first time, connect with each other, and to just have fun!

'Kids Night Out' with the Sacramento River Cats

Keaton's kiddos and families were elated to join us at the 'Kids Night Out' Sacramento River Cats game, hosted at Sutter Health Park! Families came together and enjoyed an evening of food, laughter, and baseball. It was such a nice time of togetherness and allowed Keaton's families to have a moment of respite away from their daily regimens of navigating a childhood cancer diagnosis.

Thank you to our community partner Rex from the Sacramento Optimist, and the Sacramento River Cats for your generous donation of 75 tickets for our Keaton's families. We are forever grateful and love sharing these special moments and memories!



Sac Republic Superhero Night with Keaton's Warriors



A HUGE thank you to our friends at Sac Republic FC for including Keaton's at their electrifying and joy-filled Superhero event presented by UC Davis Health.

Sac Republic FC allowed Keaton's families to come and represent the true superheroes of the world- the children and families fighting childhood cancer every day. Our families were overwhelmed with fun from special appearances from popular superheroes, wonderful music, multiple vendors, and a competitive match. Our families were honored by having their family superheroes signature be integrated into a custom-designed jersey that was worn by the Republic FC goalkeeper throughout the game! Our team was filled with joy as we saw the wonderful connections and memories happening between patients, siblings, and caregivers.



Thank you, Sac Republic FC for displaying and sharing Keaton's mission and allowing our families to have a wonderful time outside the world of cancer.

Stronger Together ~ Thanking Our #GlowGold Community Partners



Remembering Keaton's Kiddo Tyler, Forever 14 years old

Tyler was a typical teenager who liked to play on his PS5, enjoyed watching Star Wars or Marvels, and loved football. His favorite team was the Atlanta Falcons, and his favorite player is Julio Jones. He was playing freshmen football when he was diagnosed with leukemia (B-ALL) in October 2022. He was responding well to the treatment, and his loving family was looking forward to him being complete with his treatment by October 2023. However, due to complications, Tyler's brave fight ended on July 4, 2023. His mom, dad, older sister, and dog miss him every day. Tyler, the memories of you will always be cherished.



Thank you to Tyler's sweet family for allowing Keaton's to honor the legacy of our Forever Warrior, Tyler.

Childhood Cancer is a Family Diagnosis



- Childhood cancer impacts the whole family – in fact, one in four families lose more than 40% of their annual household income as a result of childhood cancer treatment-related work disruption. One in three families face other work disruptions such as having to quit work or change jobs.
- Patients and siblings of children with cancer are at risk for emotional and behavioral difficulties, such as anxiety, depression, and post-traumatic stress disorder.
- Symptoms of post-traumatic stress disorder are well documented for parents whose children have completed cancer treatment.

MARK YOUR CALENDAR!

Keaton's 11th Annual Gala, "Roaring 25"
October 14, 2023, 5 pm
 The Center at 2300
 2300 Sierra Blvd,
 Sacramento, CA 95825

Join this party with a purpose to show your love & support to children & families battling cancer within our region! Visit ChildCancer.org/Gala for tickets and sponsorships.

Our Mission in Motion is made possible thanks to our Annual Partners

Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our "Glow for Gold" Gala. If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional opportunities.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



2260 Douglas Blvd., Ste 140, Roseville, CA 95661
 916.784.6786

ChildCancer.org