

KEATON'S **Child Cancer Alliance**

Mission in MOTION



26th Annual Chipping Away at Childhood Cancer

Our 26th Annual golf tournament was a PAR-TEE! Together, we raised over \$115K to support children with cancer and their families.

Words cannot express how grateful we are for this compassionate community joining us in the fight against childhood cancer.

Everyone that took part in this milestone event is part of the Keaton's Family. Thank you all of our sponsors, contributors, and volunteers for making this event a huge success.

Thank you to the incredible team at Danielle Roe Events, FSA Auctions, The Ridge Golf Course & Events Center, the Keaton's Team and Board of Directors, and volunteers who all worked behind the scenes to make all aspects of this day go smoothly. We are grateful for you all sharing your time and talents with us.

We will continue to "Chip Away at Childhood Cancer" at next year's tournament being held on Thursday, May 23rd at The Ridge Golf Course and Events Center. We invite everyone to get involved and learn more about Keaton's at ChildCancer.org.

THANK YOU TO OUR 2023 GOLF SPONSORS

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Meet 4 year-old Evie



Leukemia was the “elephant in the room” that Evie’s parents never saw coming. Until the final few months before Evie’s official diagnosis of Acute Lymphoblastic Leukemia on February 20, 2023. Evie’s parents had no reason to believe Evie was anything other than the happy, healthy, exceptionally social and developmentally advanced 3-year-old girl she appeared to be. Evie had long since conquered potty-training at 18 months, she started speaking in complete sentences at two, was excelling in her gymnastics and ballet classes, and at winning friends everywhere she went. But then the fevers started.

Beginning in October 2022, and each month thereafter, Evie started getting exceptionally high fevers of 104+. The fevers seemingly came from nowhere and without any other symptoms – or even the normal symptoms like headache, shivering, feeling sick, or fatigue. The fevers would last a couple of days and then disappear. But then the fever would come back the next month and the next, and the next, each time staying around for a longer period of time.

In November 2022, Evie started complaining of leg pain that got so bad during the peak fever days that she could not walk. For a kid who will run and play until she collapses, Evie not walking was concerning. So, based on a nurse’s recommendation, Evie’s parents

brought her to the ER. Unfortunately, this was during an outbreak of RSV, so Evie was seen in one of the emergency tents set up outside the hospital. The ER doctor chalked Evie’s symptoms up to a virus going around and considered performing an x-ray but decided that the potential benefit wasn’t worth the risk of Evie catching one of the other viruses going around while she waited around. A few days later, the fever went away, but then came back in December. By January and February, the fevers were lasting a week and Evie was not walking for several days at a time. Then Evie started getting random and unexplained nosebleeds. Soon, she could not make it through gymnastics or ballet without stopping because of pain in her legs, even when she did not have a fever. Evie’s Mom insisted it was time for more testing. Please continue to read Evie’s story at ChildCancer.org/Evie.

Meet 7 year-old Kodiak



Kodiak loves to play outside, play Mario Brothers and with hot wheels. In the fall of 2023 Kodiak was diagnosed with two rare and aggressive forms of cancer: Mixed Acute Myeloid Leukemia (AML) and Myelodysplastic Syndrome (MDS) or ‘preleukemia.’ It all started this past fall when Kodiak was struck with a series of different seasonal illnesses. Kodiak’s

mom Tonya shared, “In September, he got COVID, and then in November it was the flu, and then December RSV.”

She shared, after a doctor’s appointment and a full panel of blood work, the doctor reached out and suggested taking him to the emergency room the next day. Tonya shared, “We thought we were just gonna go in there and come out, but they ended up keeping us and started giving him blood transfusions right away. So far, he’s had Spider-Man blood, Batman blood, Hulk blood, Superman blood, and we just did Aquaman. We’re just gonna keep doing ‘superhero blood’ to make us strong. I told him God’s just putting us through a special strength training test, that’s how he understands it.” Read Kodiak’s story at ChildCancer.org/Kodiak.

Marking Milestones ~ Celebrating Keaton's Kiddo Max



Join in celebrating 5-year-old Max, who Kicked Cancer's Butt! On May 3, 2021, the parents of three-year-old Max heard the words, “Your child has cancer.” Like a true superhero, Max was brave through every poke, clinic visit, emergency room trip, hospital stay, infusion, blood transfusion, chemo medicine and everything else that comes with fighting off Leukemia. Now at age 5, “Max is officially done with treatment, but we know that Keaton’s will FOREVER be a part of our FAMILY.” Amber, Max’s Mom

Young warriors like Max inspire us with their resilience and strong will to fight cancer!

Together We Are Making A Difference

In the second quarter of 2023, we supported 40 new children recently diagnosed with cancer and their families. The impact on all children and families served thus far in 2023 includes:

Family Connect Program

1108
individuals impacted

Financial Assistance Program

\$50K+
provided

Joy-Filled Experiences

704
individuals impacted

Nutritional Aid Program

131
individuals impacted

Travel Solutions Program

158
individuals impacted

Pediatric Cancer is a Community Focus



Thank you to Keaton's Kiddo Tyler, his amazing family, and all the wonderful supporters who donated to **Tyler Strong's 3rd annual Go Gray in May Toy Drive!** Our team was delighted to spend time with Tyler, his family, and friends as they shared loads of toys and goodies for other Keaton's kiddos and siblings to enjoy in their joy-filled Hope Chest.

We are honored and forever grateful for the generosity shared by Tyler's family and loved ones, each year, contributing to our mission of loving and supporting children with cancer and their families. It is because of kiddos like Tyler and the kindness of our community that we continue to touch the lives of children impacted by pediatric cancer throughout our region.

Thank You Kids Helping Kids Foundation

In April, the **Kids Helping Kids Foundation** held their 9th Annual Signature Gala, Rock Out Pediatric Cancer. For the past 5 years, KHK has partnered with Keaton's to assist families who are facing financial hardships as they navigate the pediatric cancer journey. This generous support of \$40K from KHK will assist families with transportation, lodging, food, and other unexpected expenses. Thank you to the students from KHK Sacramento and El Dorado Hills Chapters for making pediatric cancer a continued priority area.



Thank You Delta Dental



One of the newest Alliance Partners, **Delta Dental**, presented Keaton's a \$20K corporate gift to help fund our Family Navigator Programs and services. Delta Dental is coming alongside Keaton's mission through board involvement, volunteerism, and donations of dental hygiene kits for Keaton's Hope Chests. Thank you to our Board Member, Brian Sherman, and the compassionate team at Delta Dental for their continued support.

Thank You Stem Salon



In May, Keaton's was the beneficiary of the **Stem Salon** golf tournament held at Boundary Oak Golf Course in Walnut Creek. This beautiful day on the links featured sponsorships, raffles and silent auctions helping to raise over \$25K for children with cancer and their families. Thanks to the generous support from Stem Salon more families in the Bay Area will have access to our supportive services.

Thank You Optimist Club



Special thanks to our annual Alliance Partners, **Optimist Club of Sacramento**, for selecting Keaton's Child Cancer Alliance as one of the beneficiaries of its annual golf tournament held at Whitney Oaks Golf Club in April. We're grateful for the passion of this fun, spirited group of servant leaders in the community.

Community Alliance Partner Spotlight – In Sync Dance of Auburn



For the past 5 years, Keaton's has been honored to partner with **In Sync Dance of Auburn** and the Krick Family. A big thank you to In Sync Dance of Auburn and their generous, supportive community for their compassionate contribution of \$40K to support local children with cancer and their families.

"ISDA is proud to partner with Keaton's, allowing our Company Dancers to directly help raise funds and awareness for children in our region. The dancers are beyond honored for the opportunity to support their community in such a meaningful and impactful way." ~ The Krick Family



MARK YOUR CALENDAR!



#GlowGold
with Keaton's



September ~ Childhood Cancer Awareness Month

This September, GLOW GOLD with Keaton's to stand in solidarity with local children and families impacted by cancer.

Share your time, treasure, and talents as we strive to increase awareness and raise funds to support more families in need.

Contact Summer Ledford, Summer.Ledford@ChildCancer.org • 916.784.6786 for more information.

The color gold symbolizes how precious children are and the resiliency of childhood cancer heroes. Unlike other awareness ribbons that symbolize one specific disease, the gold ribbon stands for over 12 major types of childhood cancers and over 100 subtypes.

Keaton's "Glow for Gold" Gala, Saturday, October 14th

Be part of Keaton's 11th Annual "Glow for Gold Gala," our largest event of the year, featuring a Roaring Twenties theme. Join this party with a purpose to show your love and support to children and families battling cancer within our region!

This unforgettable evening will include fabulous food, signature cocktails, live entertainment, silent and live auctions starring the energetic & enthusiastic Freddie Silveria, FSA Auctions, special surprises & more!

Visit ChildCancer.org/Gala for details.

For more information, contact Summer Ledford at Summer.Ledford@ChildCancer.org or call her at 916.784.6786.

Bring Holiday Magic to Children Fighting Cancer

During this season of giving, share your love and support by sponsoring a Keaton's family through our Annual Holiday Adopt-A-Family Program.

Join us in experiencing the joy of giving by purchasing and wrapping gifts for our Keaton's Kiddos and their loved ones.

Your support helps create priceless memories for young cancer warriors and their families. We thank you for giving families HOPE and STRENGTH as they continue to fight pediatric cancer.

For more information, please contact Jasmine Fraijo, Keaton's Programs Director by email at Jasmine.Fraijo@ChildCancer.org or call her at 916.757.6040. Please confirm your participation by Friday, November 10th.

Our Mission in Motion is made possible thanks to our Annual Partners



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our "Glow for Gold" Gala. If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or Melinda.Sober@ChildCancer.org.

Visit ChildCancer.org/GetInvolved/Volunteers for additional opportunities.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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ChildCancer.org