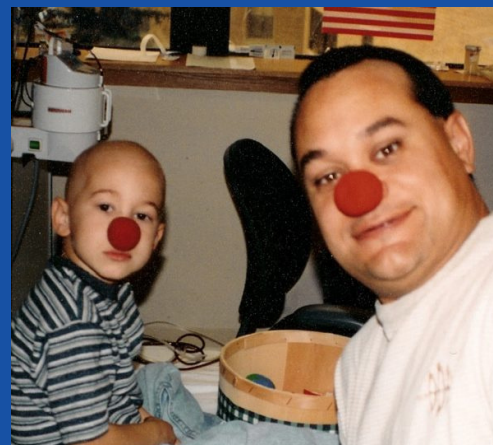


# Mission in MOTION



## Remembering Our First Why

On March 12, 1998, Keaton Raphael Memorial was incorporated in honor of 5-year-old Keaton who gained his Angel Wings after a courageous nine-month battle against Neuroblastoma. Even during a time of great loss and grief, Keaton's parents were determined to provide hope and strength to other families who would hear the four devastating words, "Your child has cancer." Keaton's legacy lives on by serving thousands of children and their families who have been impacted by pediatric cancer in our region.

Join Keaton's Child Cancer Alliance in honoring 25 years of loving and supporting children with cancer and their families throughout Northern California. During this milestone year, we will reflect on our past, celebrate our present, and plan for our future. For as long as childhood cancer exists, our hearts of servitude are committed to young warriors and their loved ones, ensuring that NO FAMILY FIGHTS CANCER ALONE.

## Honoring 25 Years of Love and Support



Thank you Roseville Area Chamber of Commerce, Assemblyman Joe Patterson, and City of Roseville Mayor Bruce Houdesheldt for the proclamation, resolution, and honorable mention recognizing the impact Keaton's Child Cancer Alliance has made and continues to make on our local children and families. We are forever grateful for the community support and for everyone that joined us at our recent Ribbon Cutting! Scan the QR code to watch our Ribbon Cutting





## Meet 4 year-old Jaylen



Jaylen is a sweet and thoughtful 4-year-old. Jaylen was diagnosed almost 6 months ago with Acute Lymphoblastic Leukemia. His Mom shared the journey from her perspective.

*"It started as a normal weekend for us and ended with Jaylen being in the hospital for two weeks. Thankfully, we noticed the signs his body was showing us, petechiae and lots of random bruises, that something was not right. We took him to Urgent Care first, but they could not help us so they sent us to the Emergency Room where we received the heart-stopping news that Jaylen most likely has Leukemia and would be admitted to the hospital. Everything from there started moving so quickly. He had blood and platelet transfusions, bone marrow aspirate, and started chemotherapy. Within six hours, our son went from, what we assumed, a very healthy four-year-old, to a neutropenic four-year-old."*

Jaylen has been super strong and resilient through this entire process. He takes his medicine and goes to his appointments which, for the most part, he cooperates. Like any kid, he has his good and bad days. The bad days can get really tough because we are constantly fighting with him to do everything. His treatment process has gone smooth. He is exceeding the expectations of the doctors, which is great as a parent to hear.

Thankfully, he has only been re-admitted to the hospital in the very beginning because he was febrile. After that hospital stay, he has been doing amazing at home. He has tons of energy still so he can keep up with his little sister Kaiya. Jaylen has surprised us with how aware he is with all that is going on. He understands that he is sick and cannot do all of the things that he is used to doing, like playing baseball and going to Pre-K. He misses going to daycare and seeing his friends and teachers tremendously, but he understands why he cannot go. He knows that he must be in Maintenance to do certain activities but will still ask us if he can do them when he feels better. Jaylen has a Port, which he refers to as his arc reactor like Iron Man. He calls himself a superhero and to his entire family, all of his daycare friends, and his teachers that is exactly what he is." Read Jaylen's story at [ChildCancer.org/Jaylen](https://ChildCancer.org/Jaylen).

## Meet 1 year-old Dallas



Dallas enjoys playing ball, being a Dallas Cowboys fan, and watching Mickey Mouse and Sonic.

In October 2022, his life changed when he was diagnosed with Stage IV Neuroblastoma, a cancer that spreads to distant parts of the body such as distant lymph nodes, bones, liver, skin, bone marrow, or other organs. Since receiving this diagnosis, Dallas's family had to quickly adapt to the challenges that many families face with a childhood cancer diagnosis.

Dallas family members have all played a part in supporting Dallas through his cancer journey. Commuting two hours, round trip, to take Dallas in for his treatments. Family members taking on new responsibilities that help ease some of the stress. Despite the many challenges they have encountered, his parents' unconditional love for him and their family have been the pillars that keep this family above water. Read Dallas' story at [ChildCancer.org/Dallas](https://ChildCancer.org/Dallas).

## Marking Milestones ~ Celebrating Keaton's Kiddo Angelee



Angelee has reached her maintenance milestone and has returned to school! Hooray!!

Keaton's has been part of Angelee's journey since she was first diagnosed about a year ago. We have been able to see Angelee grow and get to know what an amazing 8-year-old she is.

We have enjoyed connecting with her extremely supportive family that has been with her every step of the way, and we are honored to be a part of their support system.

"For my family Keaton's Child Cancer Alliance has been a great support and are always so attentive to our needs. The family navigators always go above and beyond, and always ask for the health of the whole family in general. They are very considerate with the pain one is going through and are always bringing equal happiness to Angelee and her little sister.

## Together We Are Making A Difference

In the first quarter of 2023, we supported 45 new children recently diagnosed with cancer and their families. The impact on all children and families served thus far in 2023 includes:

Family Connect  
Program

838

individuals  
impacted

Financial Assistance  
Program

\$16K+

provided

Joy-Filled  
Experiences

232

individuals  
impacted

Nutritional Aid  
Program

76

individuals  
impacted

Travel Solutions  
Program

73

individuals  
impacted



## Keaton's 3rd Annual Spring Family Fun Day



Our 3rd Annual Spring Family Fun Day at Gill Orchards in Davis brought joy, love, and laughter to Keaton's Families. This private family event included games, activities, arts & crafts, an egg hunt, and more!

A HUGE thank you to our amazing board member, Amar Gill, and the Gill family for donating their beautiful orchard and property for our families to enjoy and to all of our fantastic volunteer groups including the League of Heroes Inspired, Highway Bible Church, Rolling Stone Pizza Company, One At A Time, All About Hope, Vitas Healthcare, Lux Locks, Kai's Kolis, Patelco Credit Union, Chinto's Tacos, and Realtor Toni M for sponsoring spring crafts and games, spreading joy to the kiddos and families we serve.

We love seeing our Keaton's families come together to enjoy an afternoon of respite, away from the daily regimens that come with a childhood cancer diagnosis.

## Community Supporters – Youth Leading the Way

Thank you to Eich Middle School and Fiddymont Farms Elementary School students for choosing Keaton's as the beneficiary of their community projects. Through Smencil sales, community outreach, and other creative fundraising efforts, these passionate young leaders remain committed to helping other children in need. You are making a difference!



## MARK YOUR CALENDAR!



### Give BIG, Thursday, May 4th!

YOU can help local young warriors, their siblings, and parents-caregivers by contributing towards emotional, educational, and financial support. Your gifts can help us reach our goal of \$25,000!

This year, City of Roseville Mayor Bruce Houdesheldt is joining us and is allowing the top three donors to "pie him in the face" when we reach our fundraising goal!

**Give Your Gift at**  
[BigDayOfGiving.org/KeatonsChildCancerAlliance](http://BigDayOfGiving.org/KeatonsChildCancerAlliance).



### "Chipping Away at Childhood Cancer" Thursday, May 25th

Be a part of Keaton's 26th Annual "Chipping Away at Childhood Cancer" Golf Tournament, Thursday, May 25th, at The Ridge Golf Course & Events Center.

Reserve your foursome now for an incredible day on the golf course!

Contact Summer Ledford at 916.784.6786 to show your love and support to children with cancer & their families in our region!

Sponsorship details are available at  
[ChildCancer.Org/Golf](http://ChildCancer.Org/Golf).



### Now accepting applications for Keaton's "Dare to Dream" Annual Academic Scholarship Award

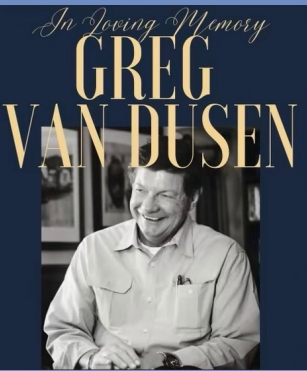
Eligibility:

- Childhood Cancer Patient, Survivor, or Sibling of a Childhood Cancer Patient or Survivor
- Currently registered as a Junior in high school – 2nd year in college (university, community/junior, vocational, etc.)
- To align with our mission to support local families, the applicant must provide a Northern California - Bay Area family address.

Apply at [ChildCancer.org/DareToDream](http://ChildCancer.org/DareToDream).



Stronger Together ~ Honoring Greg Van Dusen



This February we lost a dear friend and true Champion of Love. Our Board Member, Greg Van Dusen, joined us in 2021 as a servant leader committed to loving and supporting children with cancer and their families. He was a great mentor, friend, father, and grandfather with an unparalleled passion for helping others.

We are blessed to have known Greg and forever grateful for his impact on our lives. We will always remember his noble heart, his sense of humor, and his strong faith. On behalf of Keaton's Child Cancer Alliance, we extend our love and condolences to Greg's family and friends during this difficult time.

Thank you Tony Lopez CBS 13 for sharing this tribute to Greg, <https://youtu.be/U58vwDIFs8>. Scan the QR code to watch the tribute to Greg

Mission in Motion ~ Research is Hope

Our 21st Annual "Brave the Shave" community events helped raise over \$182K to benefit childhood cancer research locally and nationally through Keaton's partnership with the St. Baldrick's Foundation and SuperCuts. Thank you to our hosts Westfield Galleria at Roseville, Spinelli Elementary, Gates Elementary, and Mulvaney's Building & Loan with UC Davis Comprehensive Cancer Center and Bell Brothers. Your partnership means so much to Keaton's and the families we serve. It was an honor to involve Keaton's Kiddo's Tyler, Lea, Chaz, Kaysan, Alex and their families in these festivities. You are all our heroes!

To the community of shavees, thank you for not only "Braving the Shave," but for your fantastic fundraising efforts. Your participation will fund continued research to conquer kids' cancer!



Sponsor Spotlight ~ Monte Christo Communities



This past February, Keaton's Families had the opportunity to experience Disney on Ice thanks to our partner John McDougall and Monte Christo Communities.

Keaton's Kiddo Vera's mom shared ~ "Today we got to go to Disney on Ice, and Vera had the time of her life! I was incredibly anxious stepping out into the 'real world' attempting to act normal and socialize. Obsessing over exposures (even though Vera got the green light to do this) and questioning what repercussions might come of this. But thanks to Keaton's we were provided a safe space with other cancer families. I've never met with other cancer families outside of the hospital, but it was truly cup-filling to be with people who 'get it.' These beautiful families were on the other side of cancer and gave me so much hope."

We would love to extend our gratitude to John McDougall and Monte Christo Communities for their passion and commitment to supporting our mission. Thank you for allowing our families to enjoy togetherness outside the hospital, receive respite, and connect with other families impacted by cancer. You are making a long-lasting and positive impact on the lives of children with cancer and their families. Your generosity gives us HOPE!

Our Mission in Motion is made possible thanks to our Annual Partners



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our "Chipping Away at Childhood Cancer" Golf Tournament. Details at [ChildCancer.org/GetInvolved/Volunteers](http://ChildCancer.org/GetInvolved/Volunteers).

If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or [Melinda.Sober@ChildCancer.org](mailto:Melinda.Sober@ChildCancer.org). Visit our website for additional opportunities at [ChildCancer.org](http://ChildCancer.org).

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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916.784.6786

[ChildCancer.org](http://ChildCancer.org)