

KEATON'S
Child Cancer
Alliance

Mission in MOTION



OUR 10TH ANNUAL GLOW FOR GOLD GALA "HAVANA NIGHTS" WAS A HUGE SUCCESS THANKS TO YOU!

After two years of hybrid events, Keaton's Child Cancer Alliance gathered with its compassionate community for a record-breaking Glow for Gold Gala! Together, we raised over \$200,000 to love and support children with cancer and their families!

The entire community continues to come together in a BIG WAY to be a part of Keaton's Child Cancer Alliance's mission to love and support children with cancer and their families throughout Northern California. With your generous support, young cancer warriors and their families are provided emotional, financial, and educational support through Keaton's Family Navigator Programs.

Thank you for offering HOPE, STRENGTH, and HEALING to those impacted by pediatric cancer.

A big thank you to our host The Dennis Mulgannon Family – Franchise Scale for welcoming us to their beautiful home!

Special thanks to our fun, energetic, & dynamic duo: Emcee Tony Lopez CBS 13 Sacramento and Auctioneer Freddie Silveria – FSA Auctions.

Special Thanks To: Danielle Roe Events, Alicia Kay Marketing, Van Dusen Strategies, The Event Experience, Tammy Mackey Events, Dez Vision Photography, Ken Cavalli, Don Gato Band, AMPED Studios, Sacramento Synchronized Swim Team, California Automobile Museum, Bobbi Baldwin Fine Art, and Bayside Church of Granite Bay.

Scan for a
Glimpse of
Gala 2022



NASCAR Cup Series Champion, Kyle Larson joins Keaton's

KYLE LARSON
FOUNDATION



We are thrilled to share that Keaton's Hometown Hero from Elk Grove and reigning NASCAR Cup Series Champion, Kyle Larson, has officially partnered with us as our celebrity sports spokesperson sharing his passion for supporting children with cancer.

We are grateful to receive a generous \$20,000 donation from The Kyle Larson Racing Foundation in support of our Glow for Gold Gala! Thank you Kyle and Katelyn Larson, Josh Peterman, and Van Dusen Strategies for making this dream a reality.

Together Let's Win the Checkered Flag for Keaton's. Cheer on the 5!

Watch a special message from Kyle and Katelyn Larson at <https://bit.ly/KyleLarsonJoinsKeatons> or by scanning this QR code.



Thank You To Our Glow for Gold Gala Sponsors

Thank you Glow for Gold Sponsors for your generous support directly impacting the lives of children with cancer. Special thanks to all of the donors, guests, and volunteers who shared their time, treasure, and talents with us.

BECAUSE OF YOU...

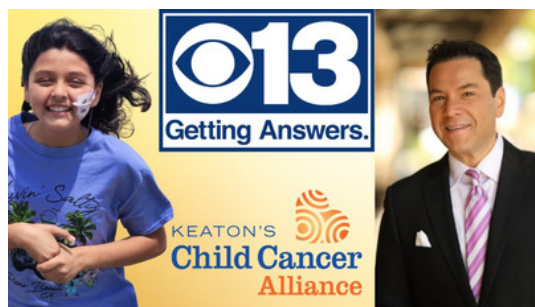
A family hearing the words, "Your child has cancer," has a vital community resource in which they feel heard, understood, loved, and supported.

- Our Family Navigator Programs continue to expand ensuring that NO FAMILY FIGHTS ALONE.
- Keaton's Child Cancer Alliance will serve over 600 children in 2022 compared to 411 children last year.
- Families will be loved and supported during their childhood cancer journey while receiving the best cancer treatments at our partnering hospitals.

Every dollar raised stays in Northern California to support those desperately in need.



Keaton's Kiddo Aliya Shares Her Journey



Thank you CBS 13 Sacramento and Lead Anchor, Tony Lopez, for highlighting Aliya's journey with leukemia. Young warriors like Aliya inspire us with their resilience, perseverance, and strength. Aliya, we thank you for sharing the realities of childhood cancer and expressing what you would like for others to know.

Keaton's Child Cancer Alliance is honored to support Aliya and her family along with hundreds of families in our region impacted by childhood cancer.

Watch Tony Lopez's interview with Aliya at <https://cbsn.ws/3DA1XvX> or by scanning this QR code.



Meet 1 year-old Perry



Perry, also known as Baby P was referred to Keaton's at just 7 months old when he was diagnosed with Neuroblastoma on May 9, 2022. Neuroblastoma is a cancer that develops from immature nerve cells that can be found in several areas of the body, but is typically found in the small glands on top of the kidneys, otherwise known as the adrenal glands. In Baby P's case, his tumor is pressing up against his kidneys, but he doesn't let that stop him from working hard to reach new milestones!

Baby P's journey has been far from simple. His body's reaction to initial treatments resulted in horrible side effects, leaving his parents petrified and ensuring that they'd both be present for each of his appointments. This resulted in both his mom and dad taking time off work and grandparents commuting five hours one way to support with child care for Baby P and his 3-year-old sister Isabella, otherwise known as Isa. Baby P's allergic reactions to his treatments has resulted in extensive stays in the hospital, many different specialists on his case, and intubation procedures, which unfortunately caused further damage to Baby P's lungs and throat. In addition, this little cancer warrior has also been given a nephrostomy tube, which drains urine directly from his affected kidneys, and a broviac catheter which leads to a vein above his heart that supports with his medical treatments.

"He is learning to walk in hospital rooms and learning to advocate for himself saying 'no, no, no.' Baby P is determined to do everything his big sister is doing. We are looking forward to the day that he is cancer free and we can ring that bell!" – Helen (Baby P's mom) **Read Perry's story at [ChildCancer.org/Perry](https://www.childcancer.org/Perry).**

Welcome Keaton's Newest Family Navigators ~ Debbie & Emily



As the number of families referred to Keaton's sadly increases due to families receiving the devastating news that their child has cancer, we have met this growing need by adding two additional Family Navigators to our team. We are pleased to introduce Debbie and Emily.

Debbie earned a Bachelor's degree in Social Work from California State University, Sacramento in 2021. As one of our Bilingual Family Navigators her role is to provide case management by offering support, connecting families to local resources, and advocating for families to meet their needs.

Emily earned a bachelor's degree in Social Work from California State University of Sacramento in 2022 and is hoping to begin her MSW program with certification in clinical social work. Her role is to provide support and overall case management to every person in each family she serves. She also advocates to meet any unique needs, communicates with community resources, and connects with each family's strengths.

Join us in welcoming Debbie and Emily to the Keaton's Team.

Keaton's Families enjoy "Boo Bash"



Keaton Kiddos and their families gathered for this year's Halloween "Boo Bash" event at Keema's Pumpkin Farm in Elk Grove. Memorable moments were created as families enjoyed games, crafts, farm animals, and even choosing their own pumpkins. Kiddos were even able to show off their most awesome costumes.

Thank you Keema's Pumpkin Farm, League of Heroes, and Chicago Fire for creating endless memories and smiles. There were 28 families that were able to experience some respite in their cancer journeys because of your generosity.

Watch "Boo Bash" highlights at <https://bit.ly/KeatonsBooBash> or by scanning this QR code.



#Together We Fight ~ Showing Our Gratitude



During this meaningful year, we are grateful for the strong support from our annual partners, donors, sponsors, volunteers, and community partners. Your compassion, empathy, and care continue to make our organization's growth possible. Through your support, we have supported over 500 families while offering family-centered supportive services to those impacted by childhood cancer.

You truly make a difference for children fighting big battles and for the loved ones supporting them. Thank you for being a significant part of the Keaton's Family and showing us the true meaning of togetherness. Our hearts are full of gratitude and appreciation for our community. Because of you, families don't have to endure the childhood cancer journey alone.

Together, we will give the greatest gifts of all **HOPE, STRENGTH, AND HEALING.**

Stronger Together ~ Thanking Our Community Partners

We extend our gratitude to our loyal supporter and community alliance partner, SAFE Credit Union. From volunteering at our family events to creating Keaton's Care Kits, employees from SAFE Credit Union are passionate about helping those impacted by pediatric cancer. Grant and sponsorship support from SAFE has led to program growth as we strive to best meet the needs of those we serve.



We are honored to have Colleen Nerius, EVP, Chief Human Resources Office, on our Board of Directors. Colleen shares, "I have been supporting KCCA for years through donations and events. I always smile when I hear how that contribution helped families. Now, as a board member, I am broadening that relationship to assist in furthering their mission and bring even more support to those families who are struggling."

Thank you SAFE Credit Union for sharing your time and treasure in advancing our vital mission to love and support children with cancer and their families.

Bring Holiday Magic to Children Fighting Cancer

During this season of giving, share your love and support by sponsoring a Keaton's family through our Annual Holiday Adopt-A-Family Program.

Each sponsor will be matched to a local family according to their unique preferences and receive their personalized Wish List. Join us in experiencing the joy of giving by purchasing and wrapping gifts for our Keaton's Kiddos and their loved ones.

Your support helps create priceless memories for young cancer warriors and their families. We thank you for giving families HOPE and STRENGTH as they continue to fight pediatric cancer.

For more information, please contact Jasmine Fraijo, Keaton's Programs Director by email at Jasmine.Fraijo@ChildCancer.org or call her at **916.757.6040**.

Please confirm your participation by Friday, November 11th.



Our Mission in Motion is made possible thanks to our Annual Partners



Volunteers Needed!

Volunteers help make all the projects and family outreach events possible for cancer kiddos and their families.

Volunteers needed for our end of the year holiday events. Details at ChildCancer.org/GetInvolved/Volunteers.

If you are interested in volunteering, please contact Melinda, Director of Operations, at 916-757-6136 or Melinda.Sober@ChildCancer.org. Visit our website for additional opportunities at ChildCancer.org.

Connect with Us

See Keaton's Mission in Motion as it happens on our social media channels.



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ChildCancer.org