

The BIG DAY OF GIVING IS THURSDAY, MAY 5TH!

The mission of **Keaton's Child Cancer Alliance** is to provide emotional, educational, and financial support to serve children with cancer and each member of their families.

BDOG is an opportunity to raise funds for Keaton's Family Navigator Program Services of individualized, comprehensive family-centered support for those impacted by childhood cancer.

Take The Big Day of Giving Challenge!



Keaton's Child Cancer Alliance

Reviewed in 2022 by the Sacramento Region Community Foundation

Donate

Fundraise

→ Share this organization

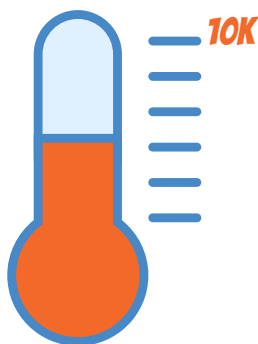
Fundraise with Keaton's to show your support to children with cancer!

Create a personal fundraising page at bit.ly/KeatonsBDOG by clicking "fundraise."

You will be prompted to login/sign up.

- Customize Your Page
- Set A Goal
- Have Fun!

Begin sharing your fundraising efforts starting on Thursday, **April 21st** - this is the date when donations can be prescheduled.



Set Your Fundraising Goal to Help Keaton's Reach Our Goal of Raising **10k!**

- Set a fundraising goal and celebrate your milestones along the way.
- Share a video or photo on social media as a mini celebration while tagging the donors who helped you reach them.
- Promote the next milestone you're aiming for on social media to engage your family and friends.
- Share the impact that your donors helped to achieve!

Milestone Mini-Celebrations

Milestone Examples:

- \$200 in donations = sing a song on social media
- \$300 donated = get a pie in the face
- \$400 donated = dye hair blue
- \$500 donated = run a 5K



Remember to thank your donors along the way.
Every donation counts towards helping kids with cancer!



Keaton's Kiddo Tyler



Keaton's Kiddos John & Dean

Have questions? Contact Alicia K. Shrum, Keaton's Marketing, at 916-208-0187 or alicia.shrum@childcancer.org.