

Presents “Healing by Sharing”

2020 John McLean HERO Award

You could be eligible to receive up to a \$2,000 scholarship award! Keaton’s Child Cancer Alliance is furthering the wish of our longtime supporter, John McLean by creating the “John McLean HERO Award.” John lost his battle with cancer in February 2012. His faith, dedication to his family, and generous spirit were gifts to all who knew him. John’s legacy was to provide scholarships to children and adolescents impacted by cancer. Because John was a longtime sponsor of Keaton’s annual “Chipping Away at Childhood Cancer” Golf Tournament, the award winners are announced at this event.

Scholarship Criteria

Eligibility:

- Applicants must be siblings of individuals who are in current treatment, have survived or passed away from pediatric childhood cancer.
- Students must be age 20 or younger and a high school junior, senior or graduate, or current postsecondary undergraduates, who plan to enroll in full-time undergraduate study at an accredited two-year or four-year college, university.
- Currently or previously received services from Keaton’s Child Cancer Alliance
- In order to align with our mission to support local families, must reside in Northern California

Submission Details:

- Candidates who meet the eligibility requirements qualify to submit a video. The theme should focus on your experience with cancer (either personally or how it has affected your sibling). The tone and content is completely up to you and your creative minds. Every story should be honest and heartfelt, and each one is unique.
- There is no need to heavily edit the video, as that won’t have bearing on the scoring. It’s more about allowing others to share your experiences and provide an opportunity for education. You are welcome to write your essay and read it by video.
- Only one video can be submitted per person.
- Video content must be your original work.
- Email your submissions to Jessica.Alonso@childcancer.org. Also, attach your completed application.

Selection Process:

- Awards are granted without regard to race, color, creed, religion, sexual orientation, gender, disability, or national origin.
- The selection process will begin once the deadline has passed.

- Scholarship recipients will be notified by Monday, July 20, 2020.
- Award winners and their immediate family will be invited to attend a private luncheon. For those who do not feel comfortable due to social distancing, Keaton's will make reasonable accommodations to deliver the award and check to winners.

Award Details:

- There will be one (1) \$2,000 Eagle winner, one (1) \$1,000 Birdie winner, and two (2) \$500 Par winners. Awards total \$4,000.
- The four winning videos will be played (either in full or in part) at the "Chipping Away at Childhood Cancer" Golf Tournament on Friday, July 24th and on Keaton's website and social media platforms. By entering the scholarship contest, you agree to allow your video to be played if your video is one of the winners.

For more information or to download an application, visit us online at:
www.childcancer.org/heroaward

Application Deadline: Monday, July 13, 2020 by 5:00pm
Contact: Jessica Alonso, Director of Family Navigator Program
916-757-6134 | jessica.alonso@childcancer.org