

## **Annual Partnership Opportunities**

As an annual partner, you make a difference in the life of a child fighting cancer. Your sponsorship helps families navigate the difficulties of a childhood cancer diagnosis and gives hope, strength and healing to children battling cancer.

## Hope, Strength & Healing \$50,000

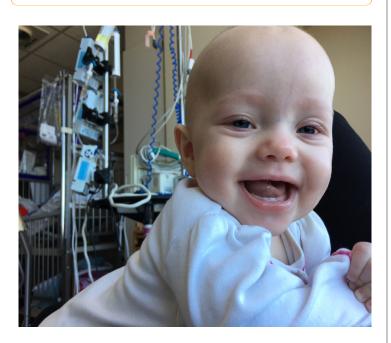
 Partner with Keaton's Child Cancer Alliance to implement a custom marketing plan aligned with the highest level of recognition and support

#### **Healing** \$25,000

- ◆ Invitation to all signature events
- Logo on marketing and promotional collateral
- Primary placement of your logo and link on KCCA website landing page
- Recognition in KCCA annual report
- Sponsor spotlight article in e-newsletter
- Social media posts to Facebook and Twitter
- ◆ Logo on e-blast and e-newsletter
- Recognition at signature events
- Press release featuring partnership with KCCA
- ♦ Permission to use KCCA logo, name and website link
- Logo on signage at signature events
- Recognition of sponsorship at signature events by emcee
- Check presentation photo opportunity
- ♦ Annual partnership recognition award

### **Keaton's Child Cancer Alliance Signature Events**

St. Baldrick's "Make a Bald Statement" — March "Chipping Away at Childhood Cancer" Golf Tournament — May Funderland Family Event — June Glow Gala — August Holly Jolly Family Celebration — December





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#### **Strength** \$10,000

- ◆ Invitation to three signature events of your choice
- → Logo on marketing and promotional collateral
- Logo and link on KCCA website
- ♦ Recognition in KCCA annual report
- Featured in one e-newsletter
- Social media posts to Facebook and Twitter
- Logo on e-blast and e-newsletter
- Recognition at signature events
- Press release featuring partnership with KCCA
- Permission to use KCCA logo, name and website link
- ◆ Logo on signage at signature events
- ♦ Recognition of sponsorship at signature events by emcee
- Check presentation photo opportunity

## **Hope** \$5,000

- → Invitation to two signature events of your choice
- ◆ Logo on KCCA website
- ♠ Recognition in KCCA annual report
- Social media posts to Facebook and Twitter
- → Logo on e-blast and e-newsletter
- ♦ Recognition at signature events
- Permission to use KCCA logo, name and website link
- Check presentation photo opportunity

## Navigator \$2,500

- Invitation to one signature event of your choice
- Logo on KCCA website
- Recognition in KCCA annual report
- Social media posts to Facebook and Twitter
- ♦ Logo on e-blast and e-newsletter
- Recognition at signature events
- Permission to use KCCA logo, name and website link



