

Annual Partnership Opportunities

As an annual partner, you make a difference in the life of a child fighting cancer. Your sponsorship helps families navigate the difficulties of a childhood cancer diagnosis and gives hope, strength and healing to children battling cancer.

Hope, Strength & Healing \$50,000

- ◆ Partner with Keaton's Child Cancer Alliance to implement a custom marketing plan aligned with the highest level of recognition and support

Healing \$25,000

- ◆ Invitation to all signature events
- ◆ Logo on marketing and promotional collateral
- ◆ Primary placement of your logo and link on KCCA website landing page
- ◆ Recognition in KCCA annual report
- ◆ Sponsor spotlight article in e-newsletter
- ◆ Social media posts to Facebook and Twitter
- ◆ Logo on e-blast and e-newsletter
- ◆ Recognition at signature events
- ◆ Press release featuring partnership with KCCA
- ◆ Permission to use KCCA logo, name and website link
- ◆ Logo on signage at signature events
- ◆ Recognition of sponsorship at signature events by emcee
- ◆ Check presentation photo opportunity
- ◆ Annual partnership recognition award

Keaton's Child Cancer Alliance Signature Events

St. Baldrick's "Make a Bald Statement" — March
"Chipping Away at Childhood Cancer"
Golf Tournament — May
Funderland Family Event — June
Glow Gala — August
Holly Jolly Family Celebration — December



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Strength \$10,000

- ◆ Invitation to three signature events of your choice
- ◆ Logo on marketing and promotional collateral
- ◆ Logo and link on KCCA website
- ◆ Recognition in KCCA annual report
- ◆ Featured in one e-newsletter
- ◆ Social media posts to Facebook and Twitter
- ◆ Logo on e-blast and e-newsletter
- ◆ Recognition at signature events
- ◆ Press release featuring partnership with KCCA
- ◆ Permission to use KCCA logo, name and website link
- ◆ Logo on signage at signature events
- ◆ Recognition of sponsorship at signature events by emcee
- ◆ Check presentation photo opportunity

Hope \$5,000

- ◆ Invitation to two signature events of your choice
- ◆ Logo on KCCA website
- ◆ Recognition in KCCA annual report
- ◆ Social media posts to Facebook and Twitter
- ◆ Logo on e-blast and e-newsletter
- ◆ Recognition at signature events
- ◆ Permission to use KCCA logo, name and website link
- ◆ Check presentation photo opportunity

Navigator \$2,500

- ◆ Invitation to one signature event of your choice
- ◆ Logo on KCCA website
- ◆ Recognition in KCCA annual report
- ◆ Social media posts to Facebook and Twitter
- ◆ Logo on e-blast and e-newsletter
- ◆ Recognition at signature events
- ◆ Permission to use KCCA logo, name and website link

