KEATON RAPHAEL MEMORIAL RECEIVES GRANT FROM KAISER PERMANENTE'S \$1 MILLION DONATED

Keaton Raphael Memorial was Chosen as one of 56 Grants Provided to Local Organizations- Grant Will Benefit Children Battling Cancer and Their Families Across the Greater Sacramento Region

Sacramento, CA (**July 10, 2013**) – Kaiser Permanente in the greater Sacramento region has announced it is donating \$1.4 million dollars to non-profit organizations that serve the community by improving access to health services, promoting healthy eating and active living, as well as preventing community and family violence. Kaiser Permanente Community Benefit grants are awarded annually and <u>Keaton Raphael Memorial</u> is honored to have been one of those chosen as an organization assisting children battling cancer and their families throughout Northern CA and primarily in greater Sacramento.

Keaton Raphael Memorial, is a 501(c)3 non-profit, established following the death of 5-year old Keaton after his courageous, nine-month battle with neuroblastoma. For the past 15 years KRM has helped over 1,200 families with emotional, educational and financial support to help assist with daily stresses so attention can be focused on their child's health.

"When a child is diagnosed with cancer it turns the entire family's world upside down." Teresa Hofhenke, Executive Director of Keaton Raphael Memorial states. We are honored to be one of the organizations chosen for the Kaiser Grant. This will enable us to enhance our Family Navigator Program, which provides numerous resources to them during their child's cancer journey and provide necessary outreach in the communities we serve, with an added emphasis in the Latino community'.

This year there were 56 grants totaling just over \$1,400,000 given out by Kaiser Permanente. The portion provided to KRM will be used to purchase therapeutic and educational resources for children battling cancer in our community and their siblings along with financial assistance to the parents.

Kaiser Permanente has three objectives in its grants: the first is to improve access to health care coverage, health services and health education; the second is to support healthy eating and active living; the third is to help prevent community and family violence.

"I am very proud to see the impact that Kaiser Permanente is having on the community. It's very rewarding and something I take personally," said Ron Groepper, senior vice president and area manager for Kaiser Permanente Sacramento Medical Center, in a recent <u>release</u>. "These organizations are doing great work to support very important social programs."

For more information about Kaiser Permanente Community Benefit grants, please visit: www.kp.org/communitybenefit

About Keaton Raphael Memorial

The Keaton Raphael Memorial is dedicated to supporting children with cancer and their families by providing emotional, educational, and financial support, while increasing awareness and funding research towards a cure. For more information about Keaton Raphael Memorial please visit www.childcancer.org

About Kaiser Permanente

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, our mission is to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve more than 9.1 million members in nine states and the District of Columbia. Care for members and patients is focused on their total health and guided by their personal physicians, specialists and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education and the support of community health. For more information, go to: kp.org/newscenter.