



Keaton Raphael Memorial

Corporate Sponsorship Opportunities

We are so grateful to the many sponsors who partner with us to support children with cancer and the families who love and care for them.

Hope, Strength & Healing \$50,000

- ♦ Partnership with Keaton Raphael Memorial to implement a custom strategic marketing plan aligned with our highest level of recognition and support

Healing \$25,000

- ♦ Sponsor benefits at all three signature events at \$5,000 benefit level or higher
- ♦ Corporate logo on event registration, marketing and promotional collateral
- ♦ Primary placement of your corporate logo and link on KRM website landing page
- ♦ Recognition in the KRM annual report
- ♦ Sponsor spotlight article in e-newsletter
- ♦ Social media posts to Facebook and Twitter
- ♦ Corporate logo on e-blast and e-newsletter
- ♦ Corporate recognition at signature events
- ♦ Press Release featuring corporate partnership with KRM
- ♦ Permission to use KRM logo, name and website link
- ♦ Corporate logo on signage at signature events
- ♦ Recognition of sponsorship at signature events by emcee
- ♦ Check presentation photo opportunity
- ♦ Recognition award for corporate office

Keaton Raphael Memorial Signature Events

St. Baldrick's "Make a Bald Statement"
— February/March

Supporting Child Cancer Research

"Chipping Away at Childhood Cancer"
Golf Tournament — May

Supporting Family Navigator Program

Kaleidoscope Gala — August

Supporting Family Navigator Program

Sponsorships can be customized for additional events and campaigns

Fund-A-Family — year round

Funderland Family Event — June

"Go Gold" Childhood Cancer Awareness Campaign — September

Adopt-A-Family — November/December

Holly Jolly Celebration Family Event — December



Keaton Raphael Memorial

Corporate Sponsorship Opportunities

Strength \$10,000

- ♦ Sponsor benefits at all three signature events at \$2,500 benefit level or higher
- ♦ Corporate logo on event registration, marketing and promotional collateral
- ♦ Corporate logo and link on KRM website
- ♦ Recognition in KRM annual report
- ♦ Featured in one e-newsletter
- ♦ Social media posts to Facebook and Twitter
- ♦ Corporate logo on e-blast and e-newsletter
- ♦ Corporate recognition at signature events
- ♦ Press Release featuring corporate partnership with KRM
- ♦ Permission to use KRM logo, name and website link
- ♦ Corporate logo on signage at signature events
- ♦ Recognition of sponsorship at signature events by emcee
- ♦ Check presentation photo opportunity

Hope \$5,000

- ♦ Sponsor benefits at two signature events at \$1,000 benefit level or higher
- ♦ Corporate logo on KRM website
- ♦ Recognition in KRM annual report
- ♦ Social media posts to Facebook and Twitter
- ♦ Corporate logo on e-blast and e-newsletter
- ♦ Permission to use KRM logo, name and website link
- ♦ Check presentation photo opportunity

Navigator \$2,500

- ♦ Sponsor benefits at two signature events at \$500 benefit level or higher
- ♦ Corporate logo on KRM website
- ♦ Recognition in KRM annual report
- ♦ Social media posts to Facebook and Twitter
- ♦ Corporate logo on e-blast and e-newsletter
- ♦ Permission to use KRM logo, name and website link



Customized event sponsorships are available.