

## About Us

On June 20, 1997, 5 year old Keaton Raphael was diagnosed with Neuroblastoma (cancer of the nervous system) and Keaton was tragically taken too soon by childhood cancer. He courageously fought for his life and earned his Angel's Wings. In memory, Keaton's parents created the Keaton Raphael Memorial and his legacy lives on in thousands of children & families. Our mission is to support children with cancer and their families with emotional, educational, and financial support while increasing awareness and funding a research toward a cure.

## A Families Voice

"Keaton Raphael Memorial has been such a blessing in our lives from the financial assistance, gifts, resources and referrals and most importantly the emotional support provided by their Family Navigator. This year because of our financial constraints we were not going to do Thanksgiving but as soon as I had told my children that this year it was going to be a little different we get a call from KRM with the wonderful news that they had a turkey for us. They are always thinking of my children and I and we are extremely grateful to have them in our lives and also the donors and supporters of KRM."

Thank you, Alfaro Family

## 2012 Impact

**\$889,900** raised for research toward a cure,  
including **\$359,470.98** to local projects

- Raman Project, Center for Biophotonics
- U.C. Davis Pediatric Clinical Trials Program
- Targeted Therapy Research  
Dr. Noriko Satake

## Financials

Fiscal Year 2012 (Form 990 2010)

<b>Revenues</b>	<b>\$717,582</b>
<b>Expenses</b>	
Programs	<b>\$562,323</b>
Administrative Support	<b>\$84,277</b>
<b>Total Expenses</b>	<b>\$646,600</b>
<b>Excess</b>	<b>\$70,982</b>

### Sources of Revenue

90% Contributions & Grants

10% Fundraising

### Expense Ratio

80% Program

12.5% Fundraising

7.5% Management



## Our Beacon of Hope Programs

**Hope Chests:** A customized box of love, the Hope Chest is stocked for each individual family and contains a snuggle blanket, small gifts for the child and siblings, and therapeutic and education materials.

**Family Navigator Program:** Launched in January 2011, is our response to requests from childhood cancer families and healthcare providers for additional support to families navigating the complex health and social service systems and accessing resources.

*Financial Assistance* is available on a limited basis to help families cover everyday expenses related to the childhood cancer diagnosis and treatment, such as travel, lodging and meals away from home.

**Compass Program:** Bereavement tools are provided to families whose child lost his/her battle with cancer. On average, 22% of children in our region die five years after their diagnosis.

**Research Funding:** Research is the key to finding a cure for our kids. "Save a child, invest in a cure" remains are quest. Since 2000, we have raised over \$4 million for childhood cancer research and patient services.



**128**

Northern California **families served**

**\$64,395**

in **financial assistance provide**  
to families

## Keaton's Korner Playroom

at UCD Comprehensive Cancer Center

**\$50,000 donation for Keaton Raphael Memorial**